



Fintech Scale

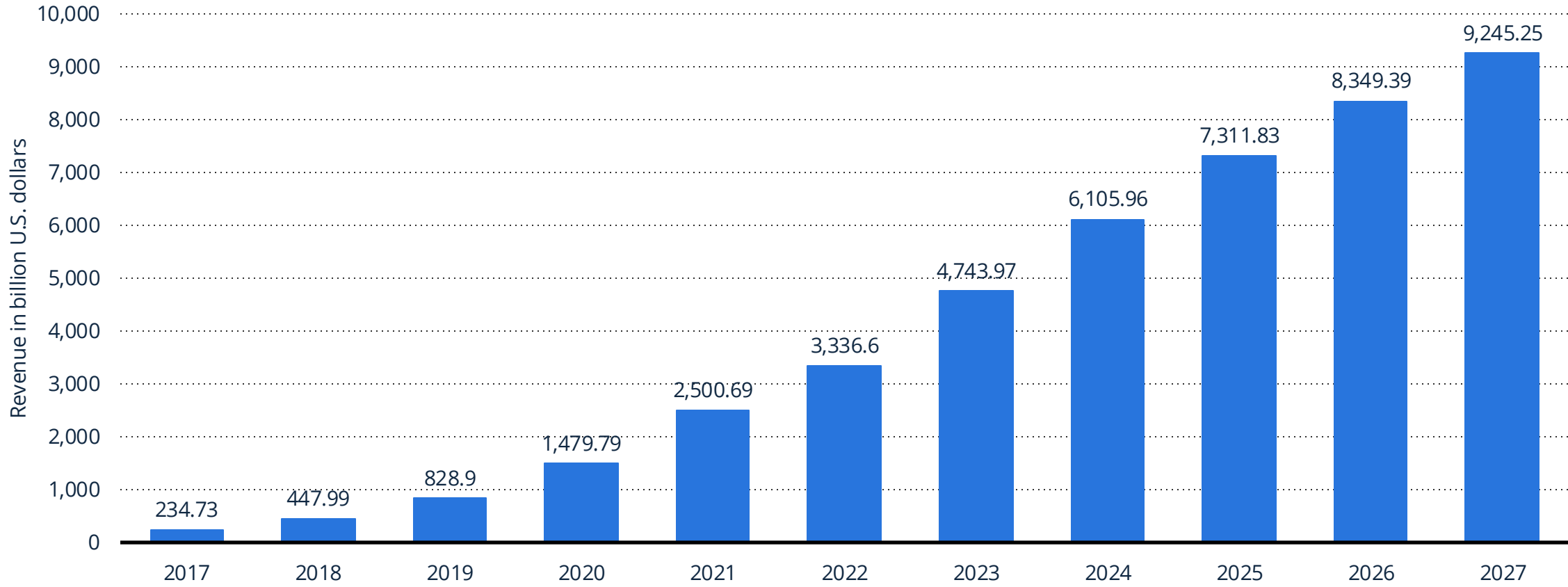
William Fisher

November 2023



Revenue of fintech industry worldwide from 2017 to 2027 (in billion U.S. dollars)

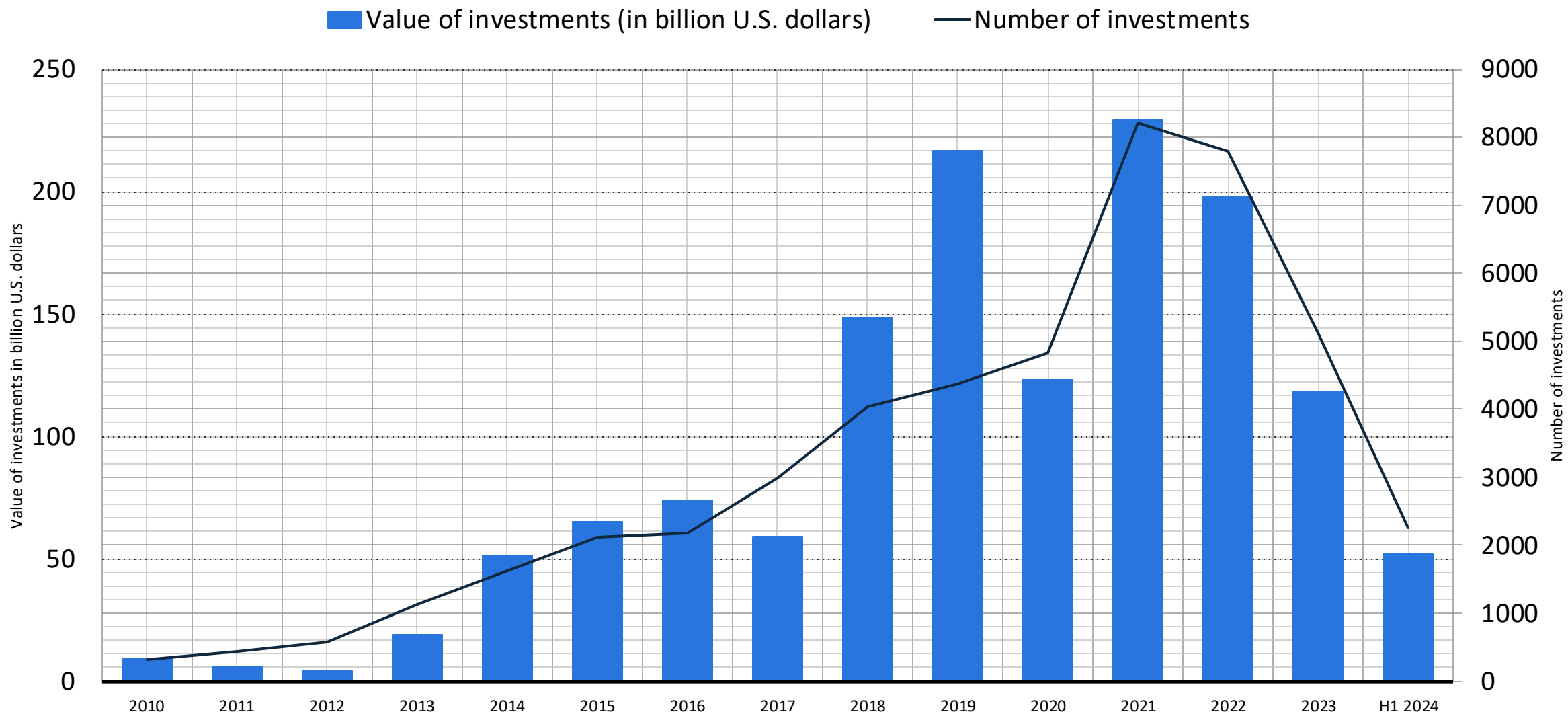
Revenue of fintech industry worldwide 2017-2027



Description: The global transaction value in the 'Neobanking' segment of the fintech market was forecast to continuously increase between 2023 and 2027 by in total 4.5 trillion U.S. dollars (+94.88 percent). After the tenth consecutive increasing year, the indicator is estimated to reach 9.2 trillion U.S. dollars and therefore a new peak in 2027. Notably, the transaction value of the 'Neobanking' segment of the fintech market was continuously increasing over the past years. [Read more](#)
Note(s): Worldwide; 2017 to 2027; data shown is using current exchange rates and reflects market impacts of the Russia-Ukraine war
Source(s): Statista Digital Market Insights



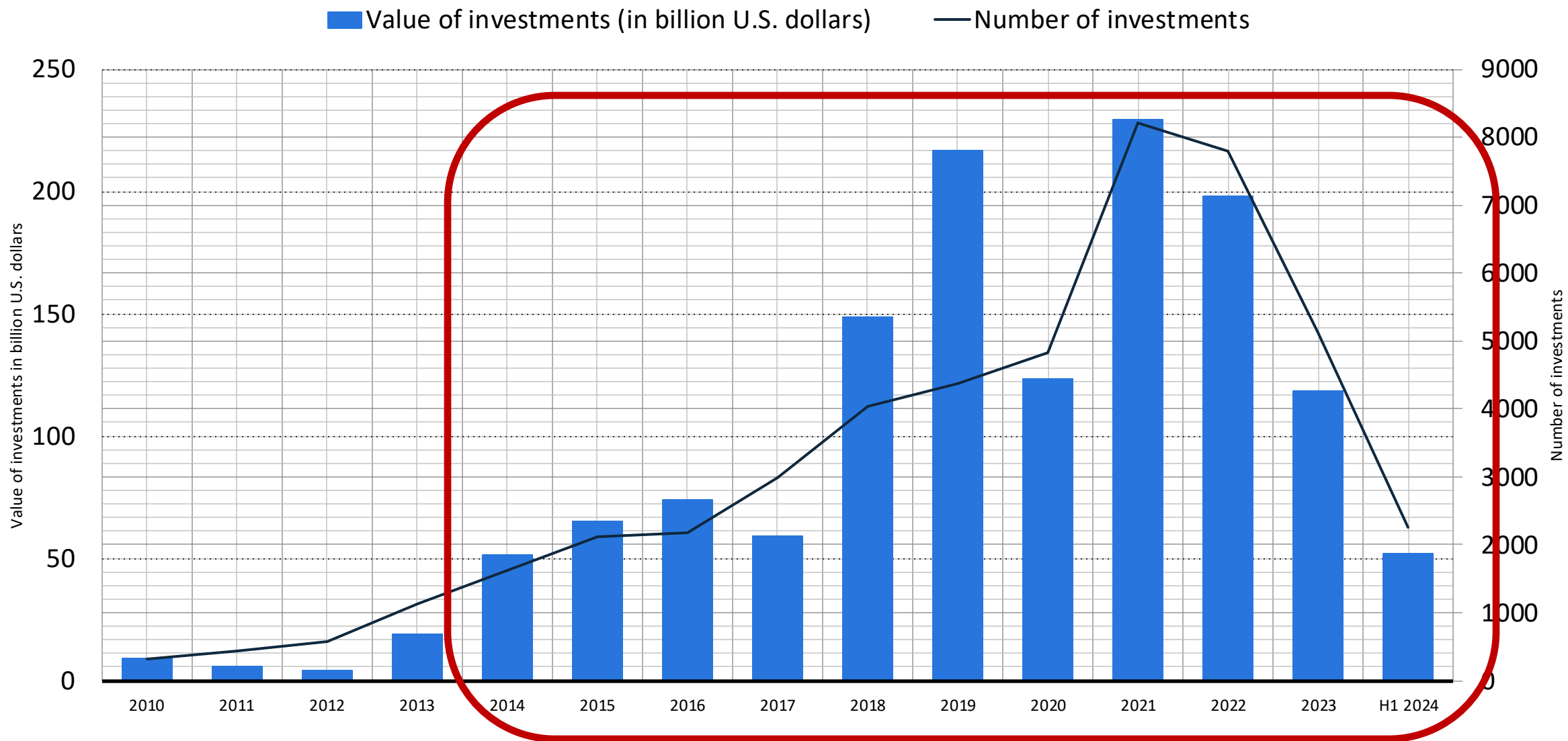
Value and number of investments in fintech worldwide from 2010 to 1st half of 2024



Note(s): Worldwide; 2010 to H1 2024
 Further information regarding this statistic can be found on [Page 4](#).
 Source(s): KPMG; PitchBook; [ID 719385](#)



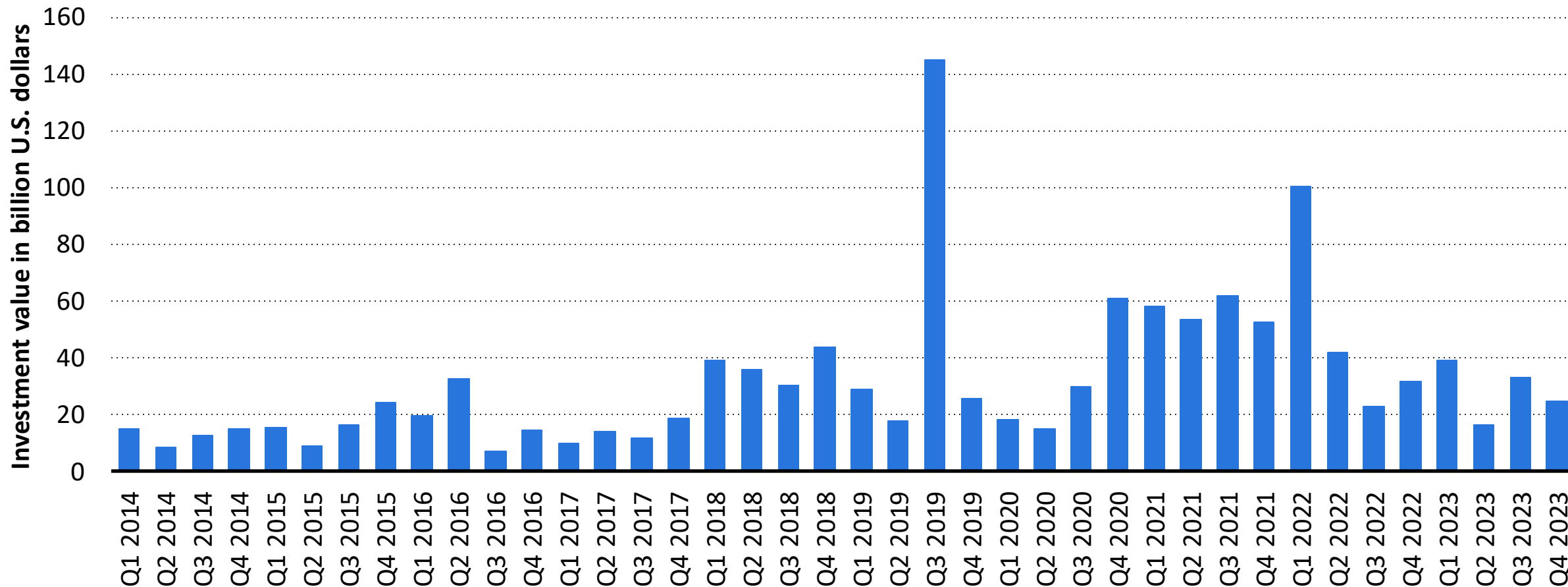
Value and number of investments in fintech worldwide from 2010 to 1st half of 2024



Note(s): Worldwide; 2010 to H1 2024
Further information regarding this statistic can be found on [Page 4](#).
Source(s): KPMG; PitchBook; [ID 719385](#)



Value of investment in fintech worldwide from 1st quarter 2014 to 4th quarter 2023 (in billion U.S. dollars)



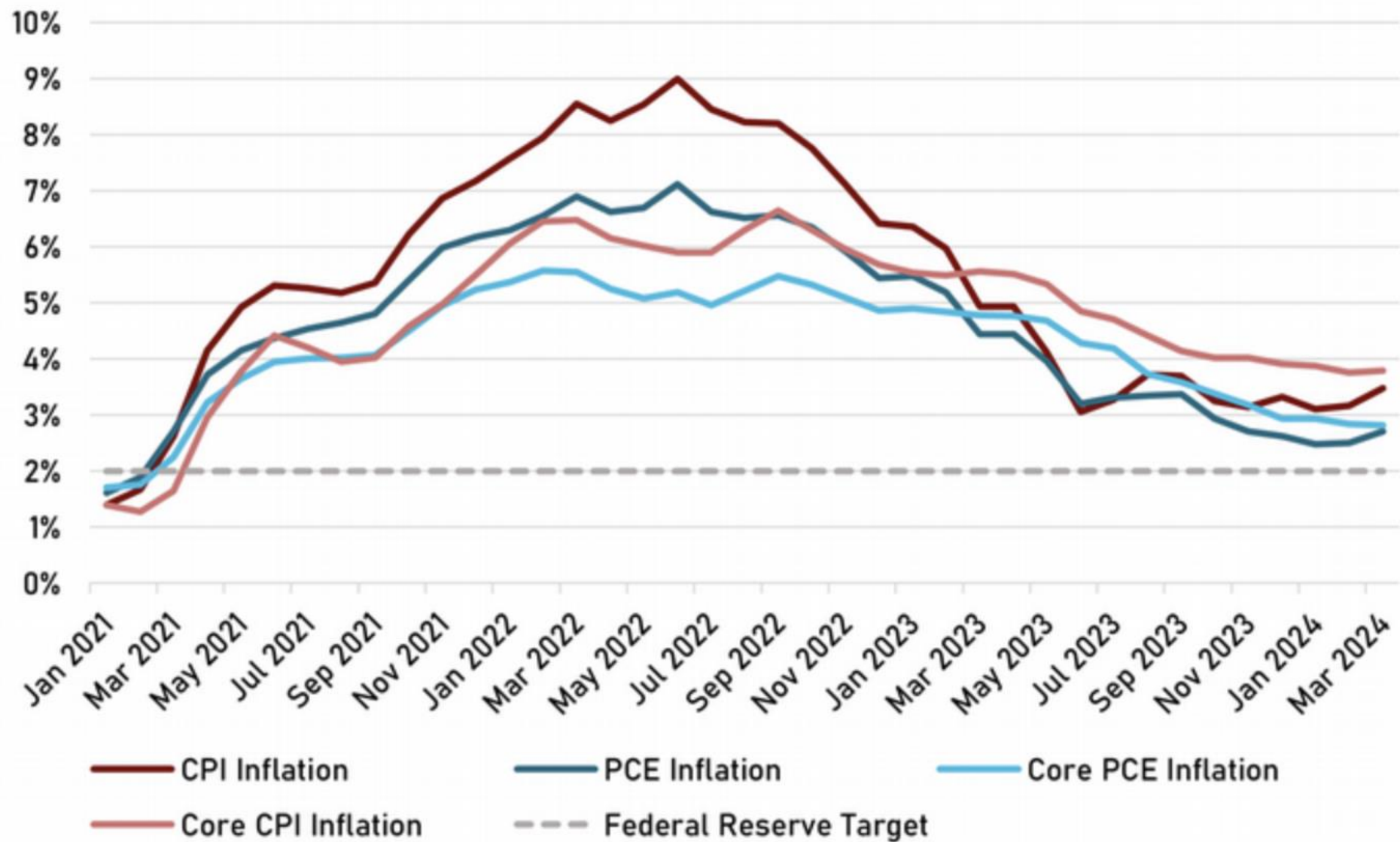
Note(s): Worldwide; Q1 2014 to Q4 2023
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): PitchBook; KPMG; ID 667710



What Explains the Fluctuations?

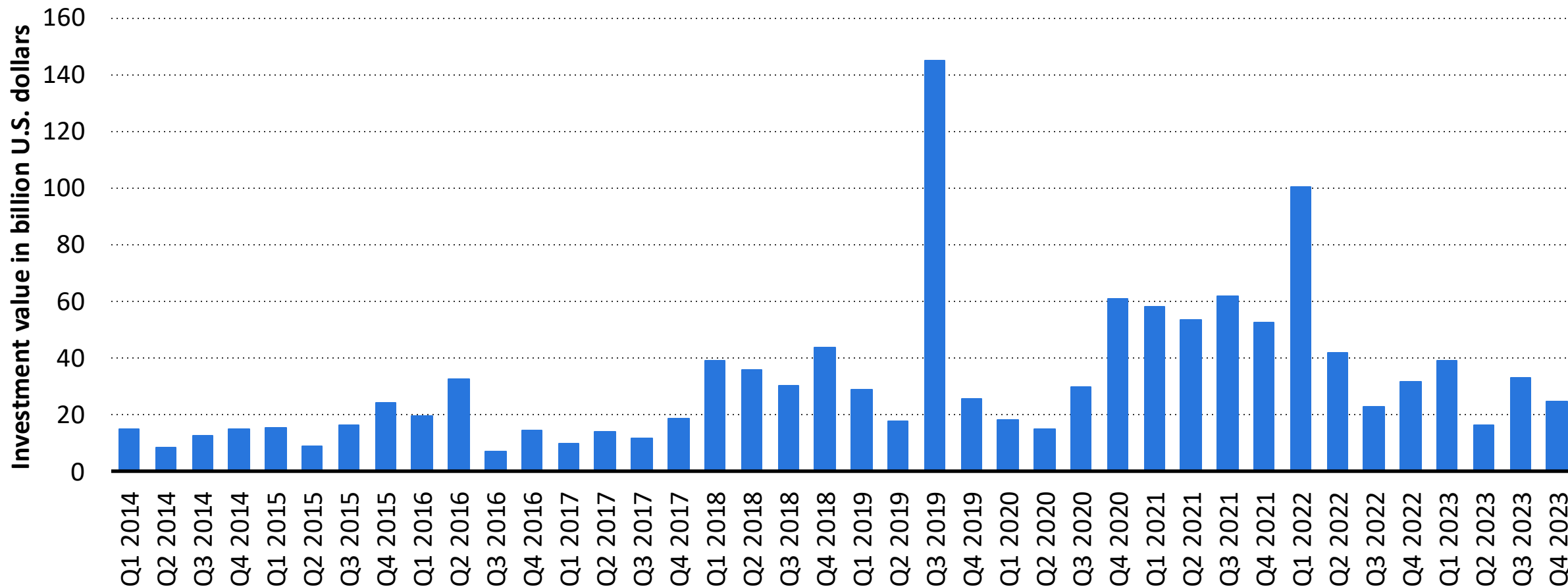


Figure 1. Four Measures of Inflation January 2021- March 2024





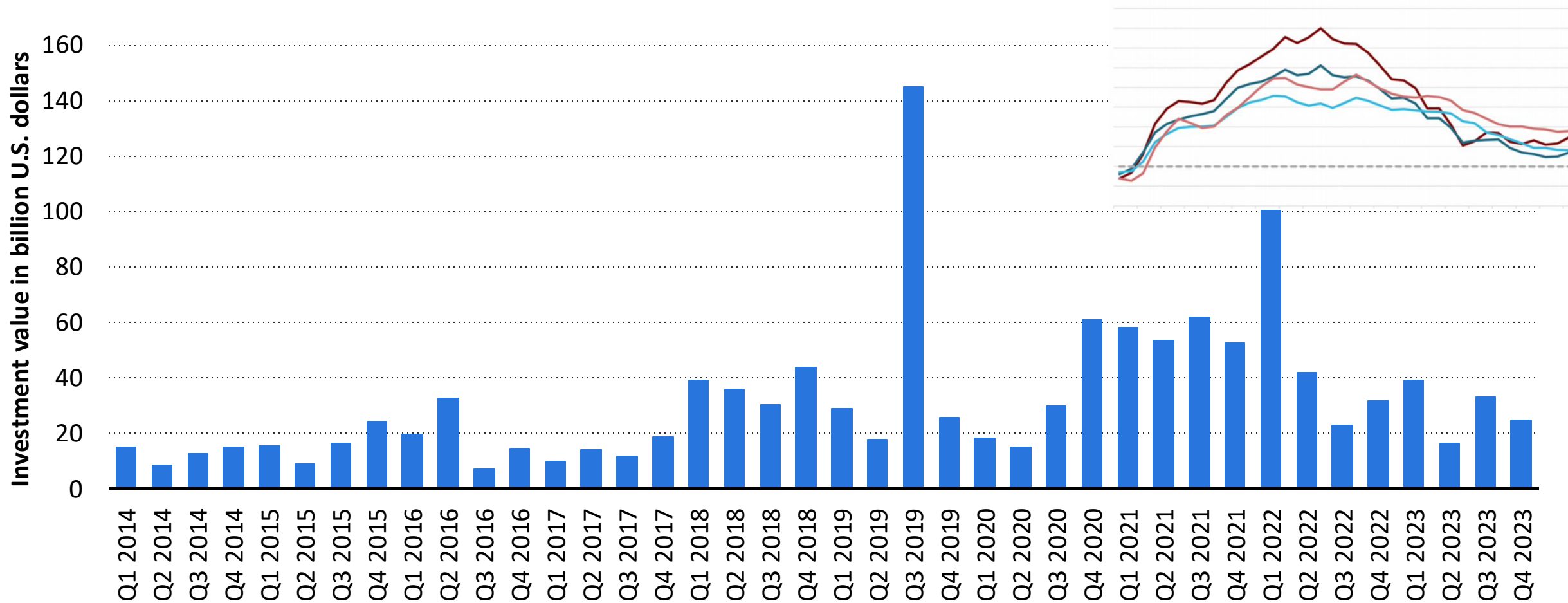
Value of investment in fintech worldwide from 1st quarter 2014 to 4th quarter 2023 (in billion U.S. dollars)



Note(s): Worldwide; Q1 2014 to Q4 2023
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): PitchBook; KPMG; ID 667710



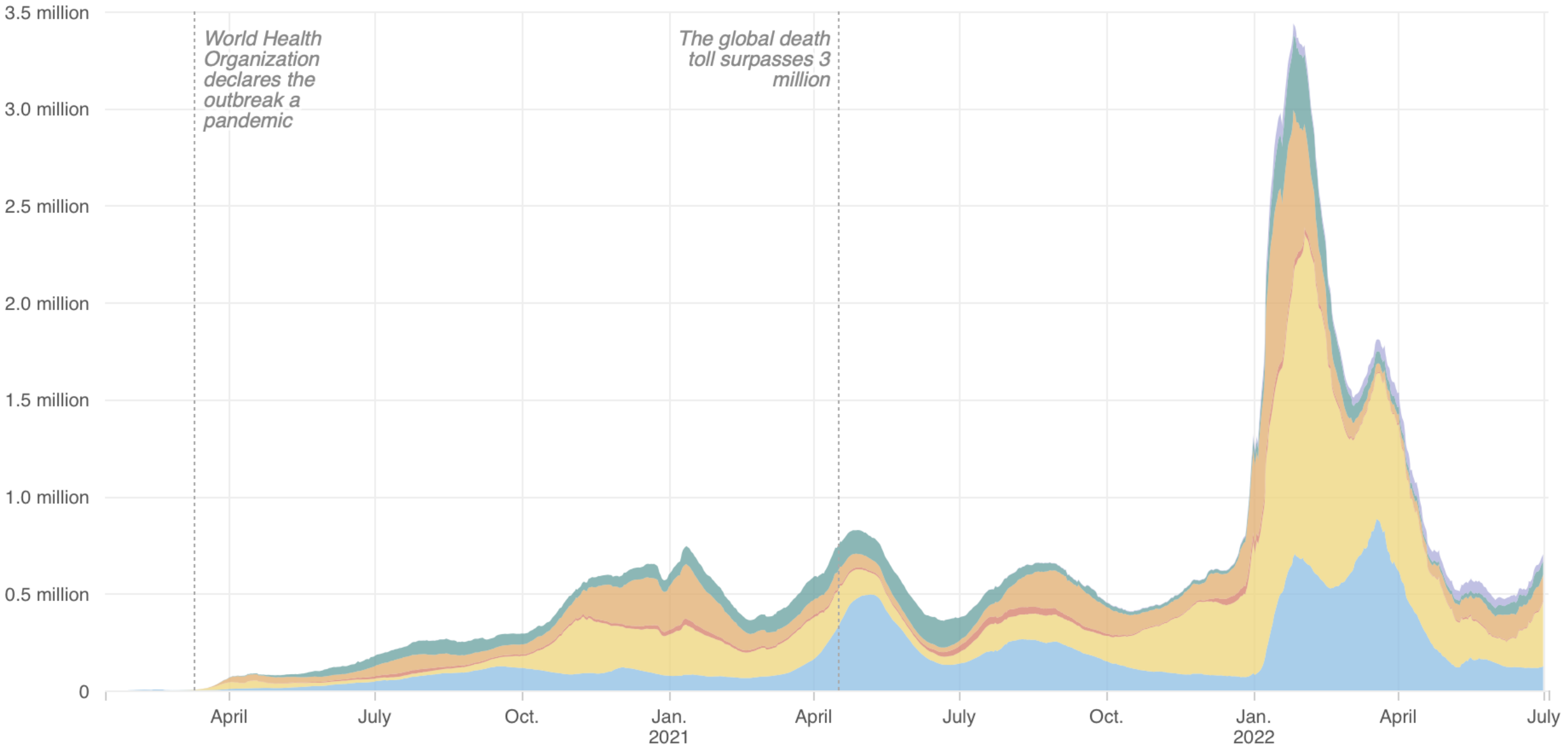
Value of investment in fintech worldwide from 1st quarter 2014 to 4th quarter 2023 (in billion U.S. dollars)



Note(s): Worldwide; Q1 2014 to Q4 2023
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): PitchBook; KPMG; ID 667710

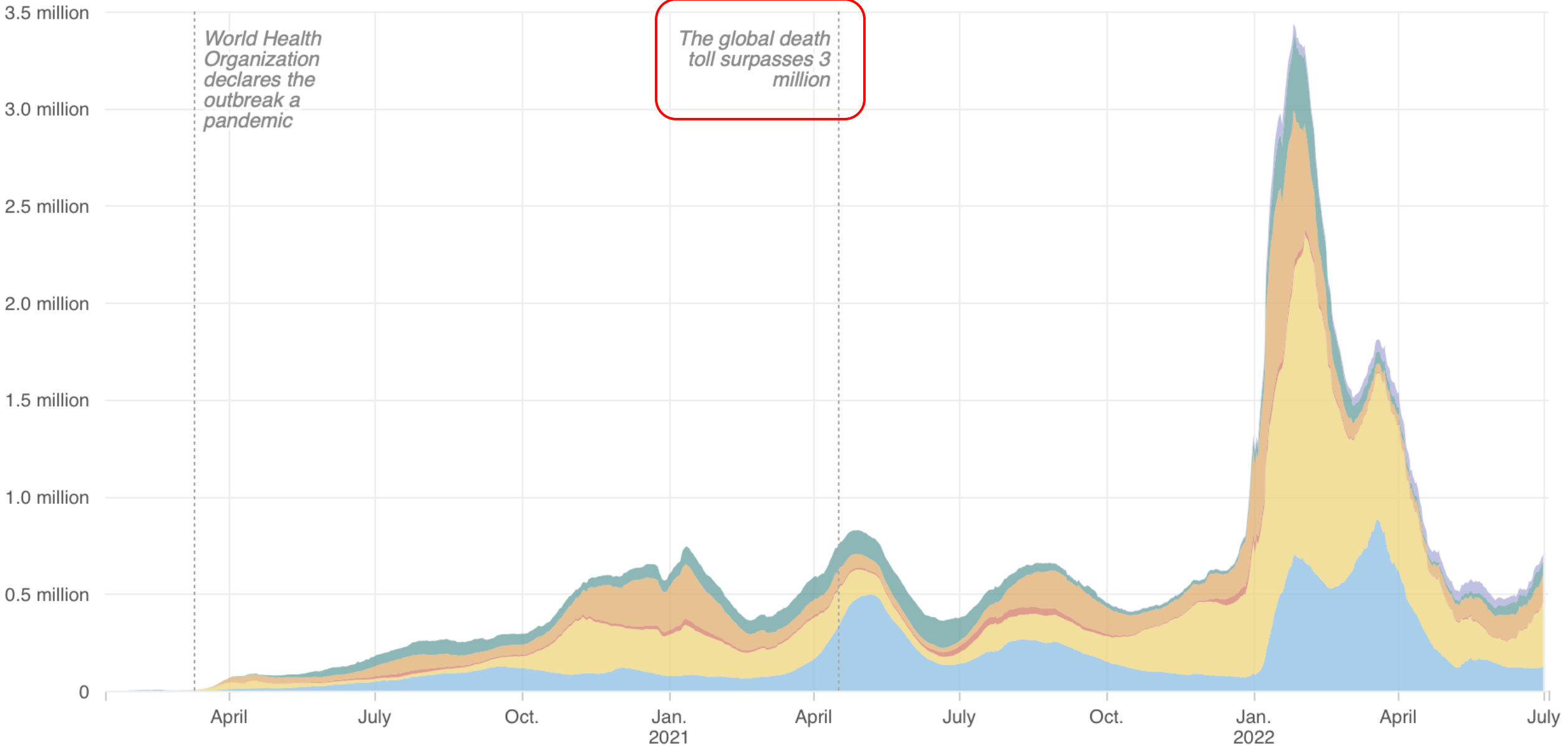
Asia Europe Africa North America South America Oceania

Covid-19: New Daily Cases



Asia Europe Africa North America South America Oceania

Covid-19: New Daily Cases

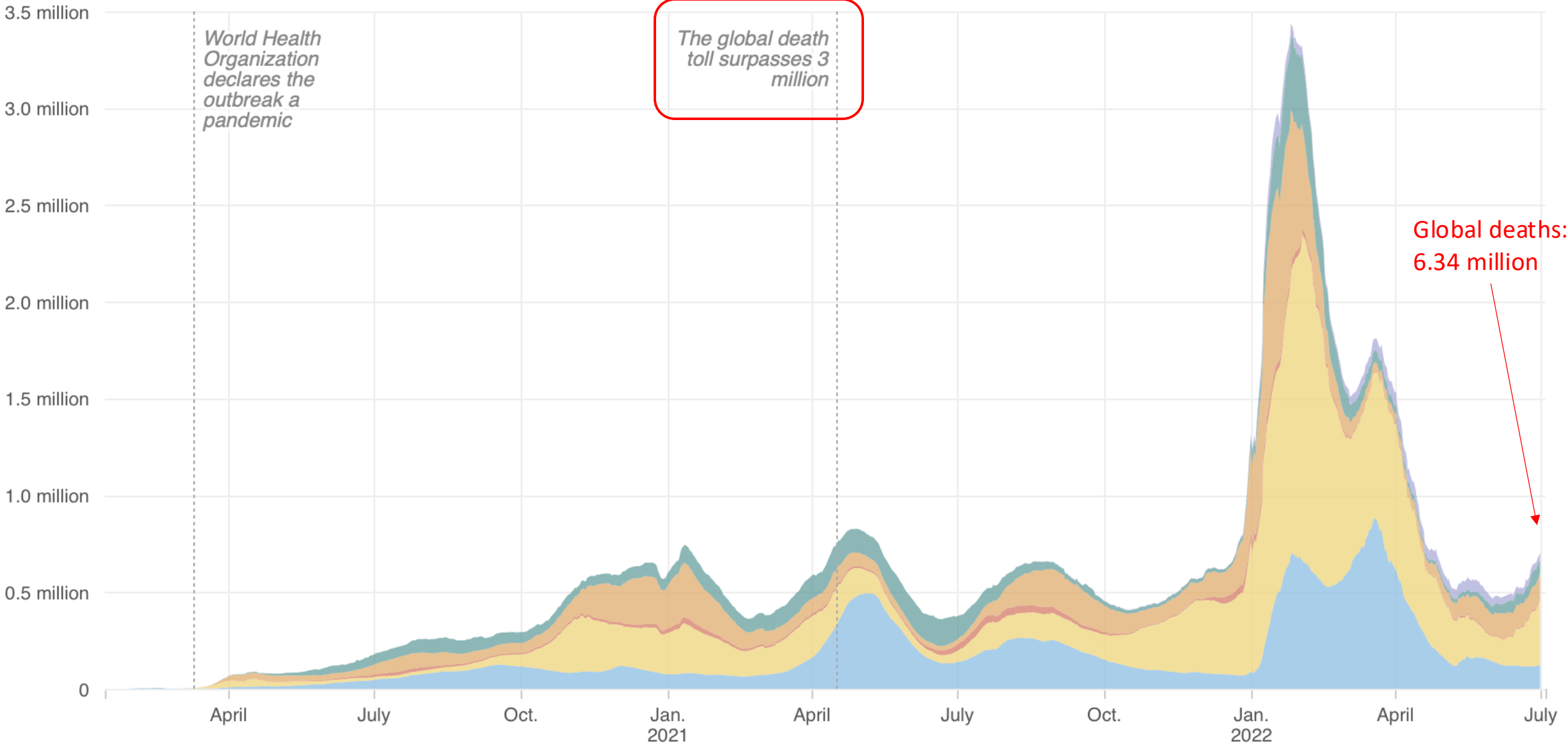


World Health Organization declares the outbreak a pandemic

The global death toll surpasses 3 million

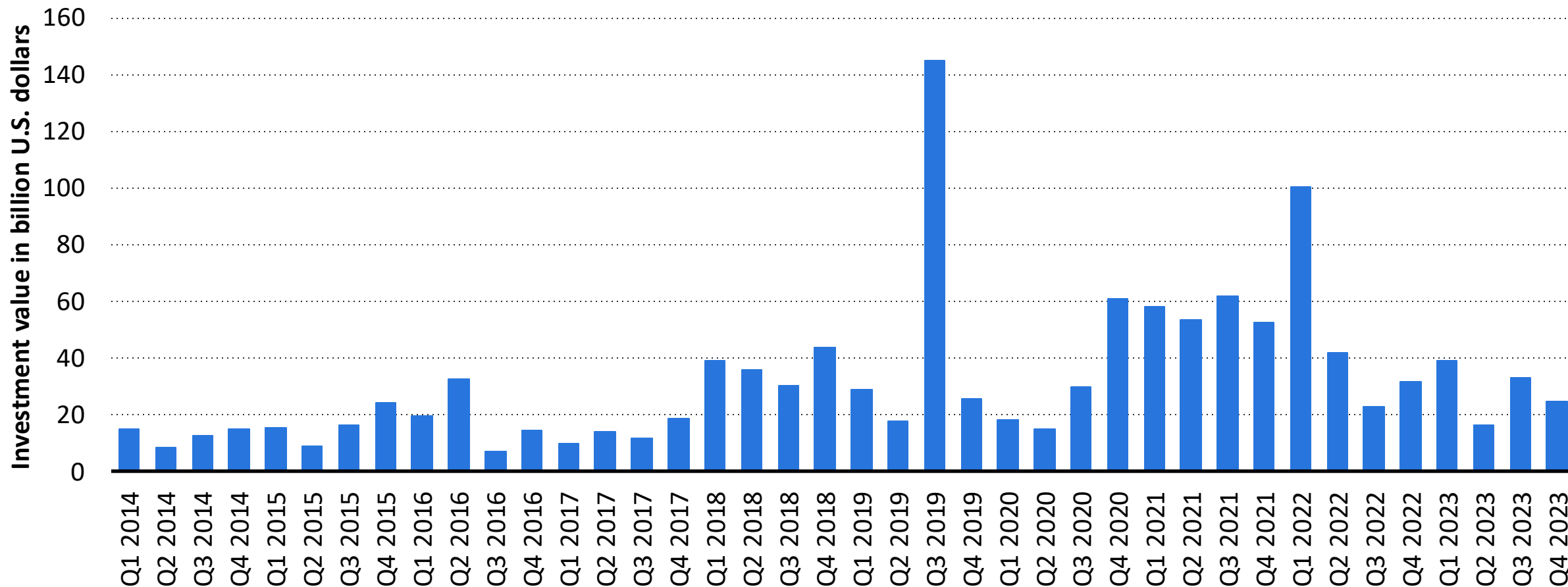
Asia Europe Africa North America South America Oceania

Covid-19: New Daily Cases





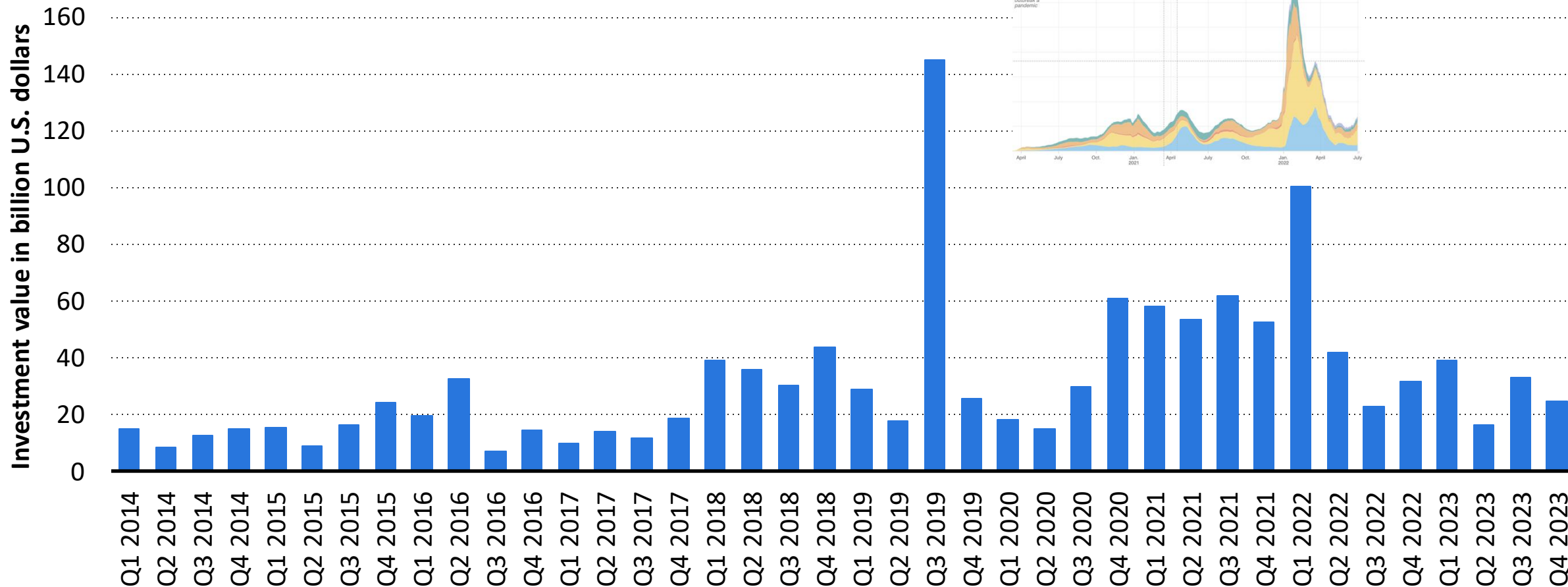
Value of investment in fintech worldwide from 1st quarter 2014 to 4th quarter 2023 (in billion U.S. dollars)



Note(s): Worldwide; Q1 2014 to Q4 2023
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): PitchBook; KPMG; ID 667710



Value of investment in fintech worldwide from 1st quarter 2014 to 4th quarter 2023 (in billion U.S. dollars)



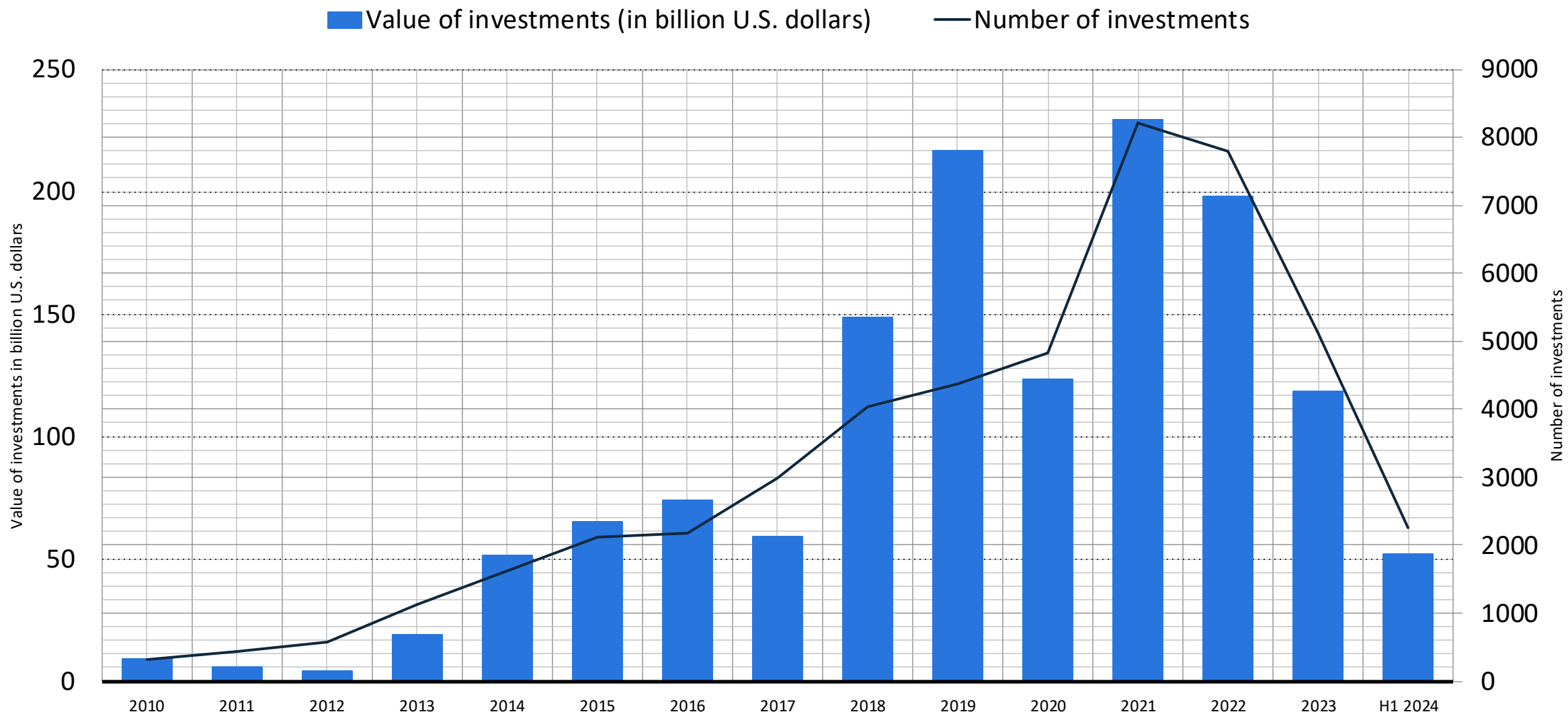
Note(s): Worldwide; Q1 2014 to Q4 2023
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): PitchBook; KPMG; ID 667710



Sources of Investment



Value and number of investments in fintech worldwide from 2010 to 1st half of 2024

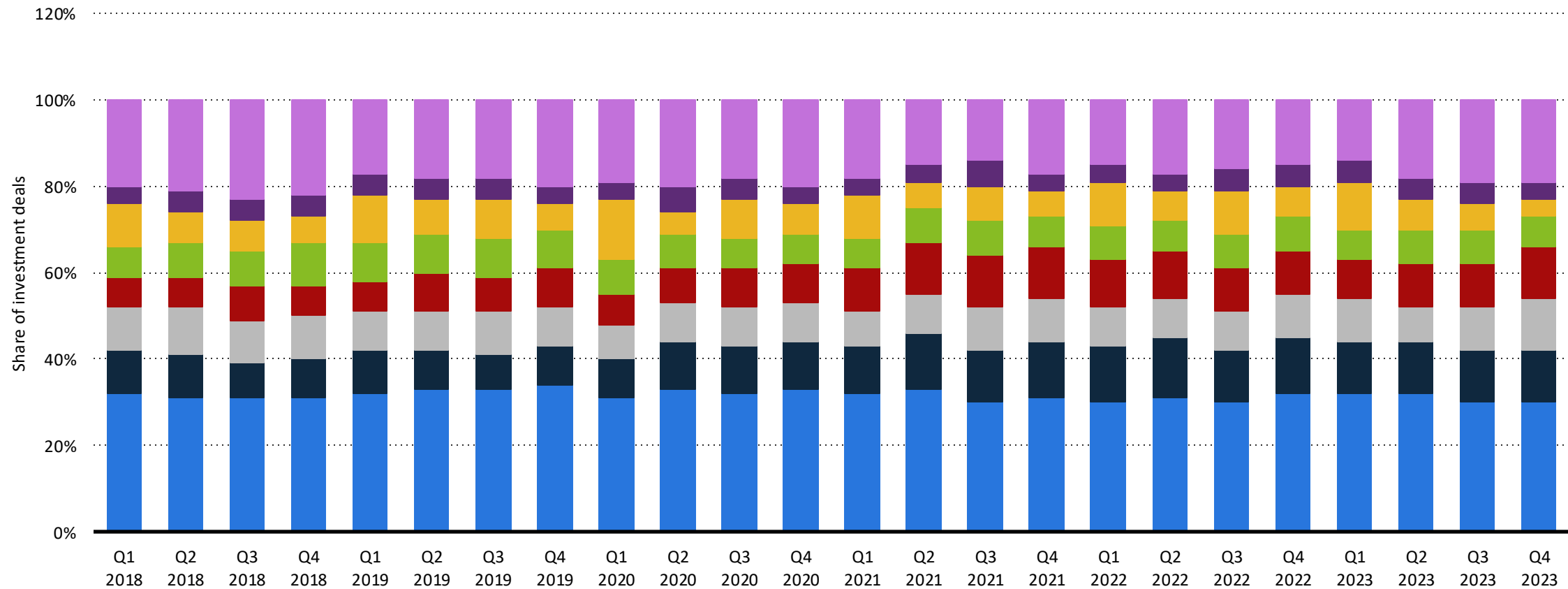


Note(s): Worldwide; 2010 to H1 2024
 Further information regarding this statistic can be found on [Page 4](#).
 Source(s): KPMG; PitchBook; [ID 719385](#)



Share of investment deals in the fintech sector from 2018 to 2023, by investment type

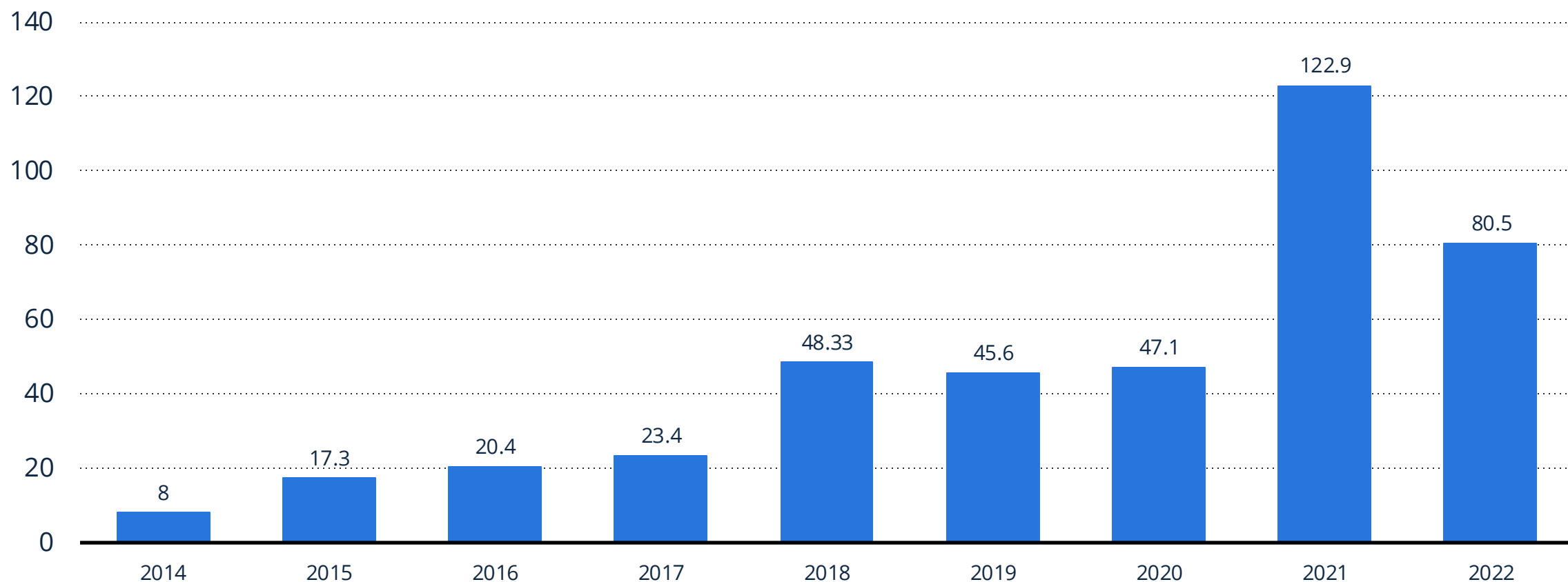
- Venture capital
- Angel
- Corp
- Asset/investment management
- Corporate venture capital
- Incubator/accelerator
- Private equity
- Other



Note(s): Worldwide; 2018 to 2022
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): CB Insights; [ID_1331449](#)

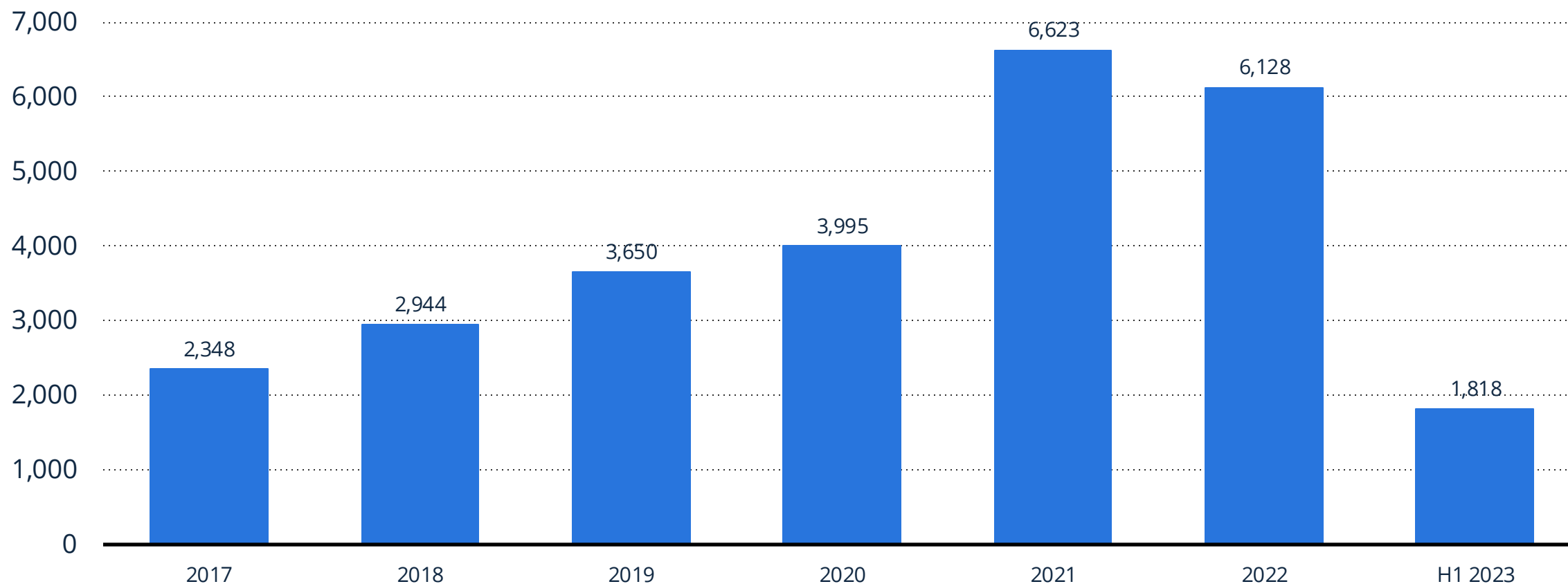


Value of venture capital-backed fintech funding worldwide from 2014 to 2022 (in billion U.S. dollars)





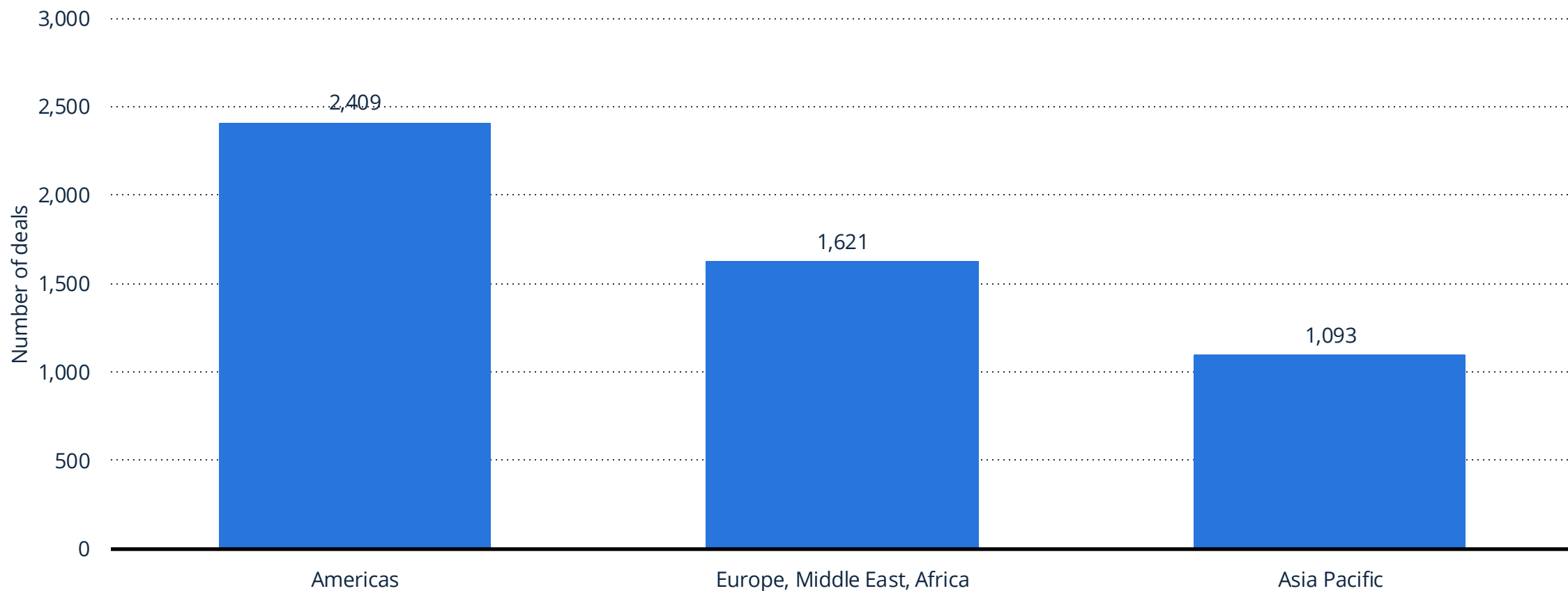
Number of venture capital-backed investment deals in fintech worldwide from 2017 to H1 2023





Number of venture capital-backed investment deals in fintech in 2022, by region

Number of VC-backed deals in fintech 2022, by region



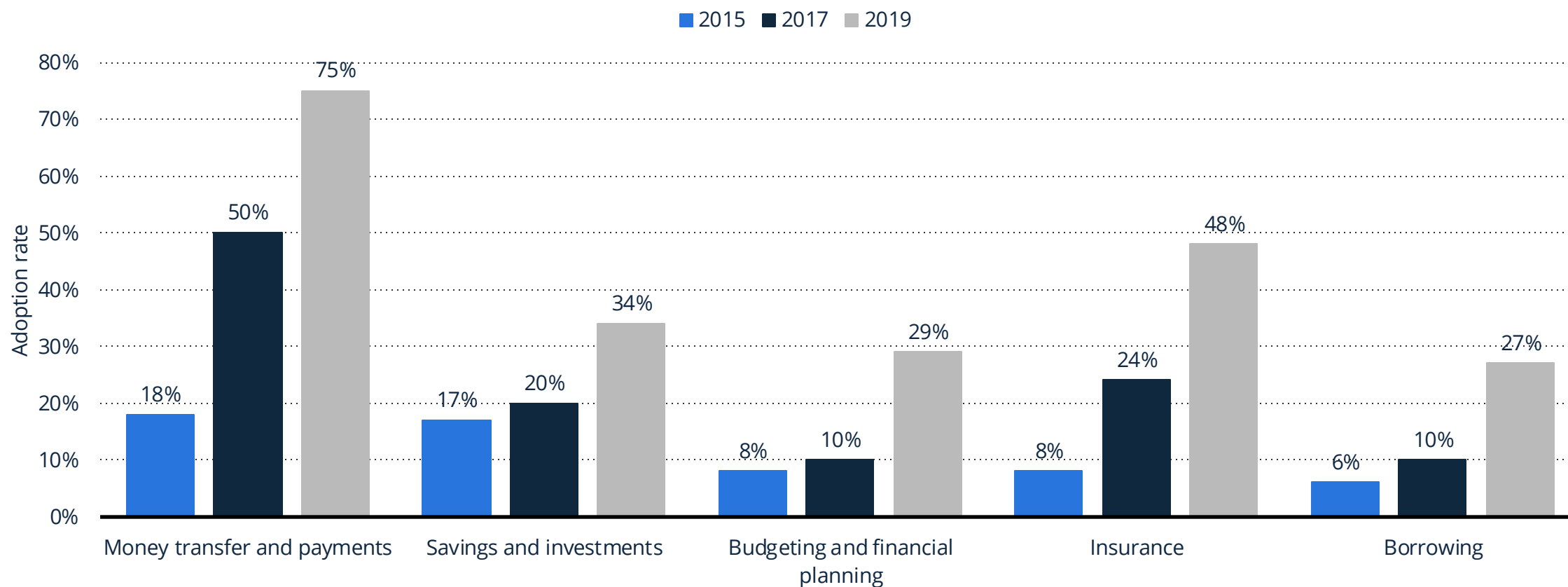


Scale by Sector



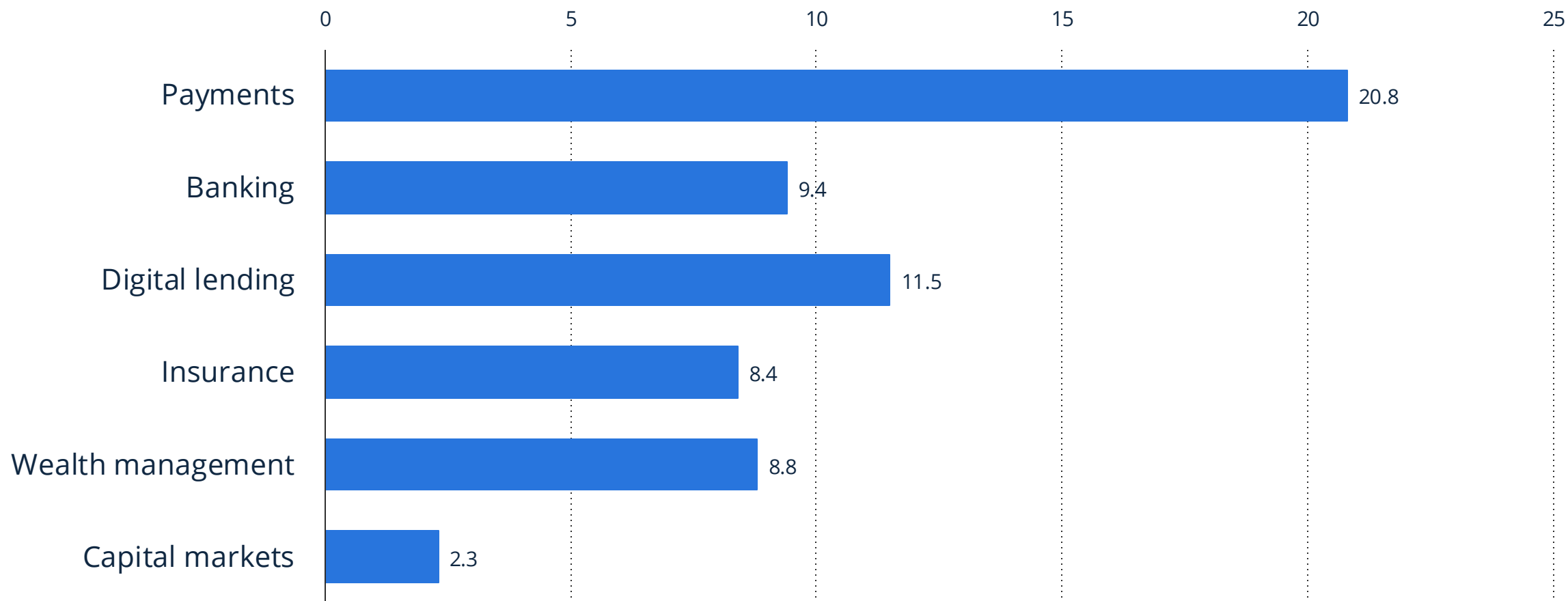
Consumer fintech adoption rates globally from 2015 to 2019, by category

Global consumer fintech adoption rates 2015-2019, by category



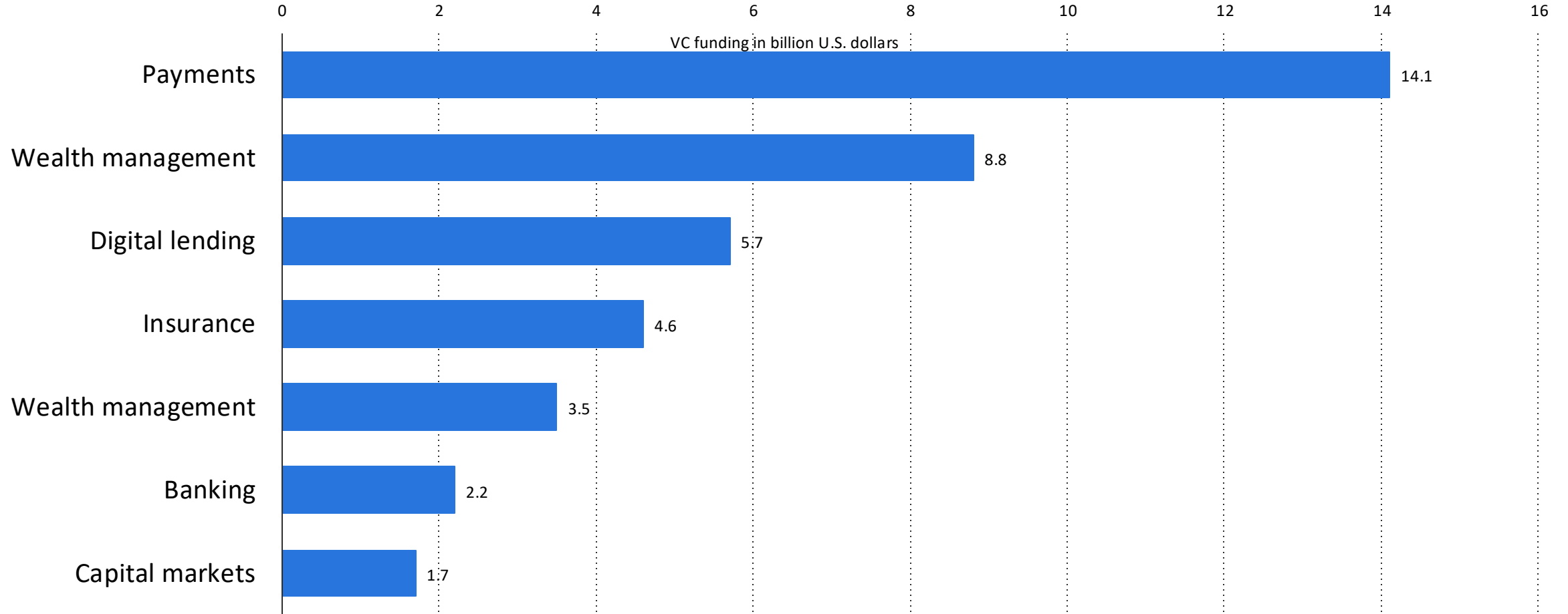


Value of venture capital-backed funding in fintech worldwide in 2022, by sector (in billion U.S. dollars)





Value of venture capital-backed funding in fintech worldwide in 2023, by sector (in billion U.S. dollars)



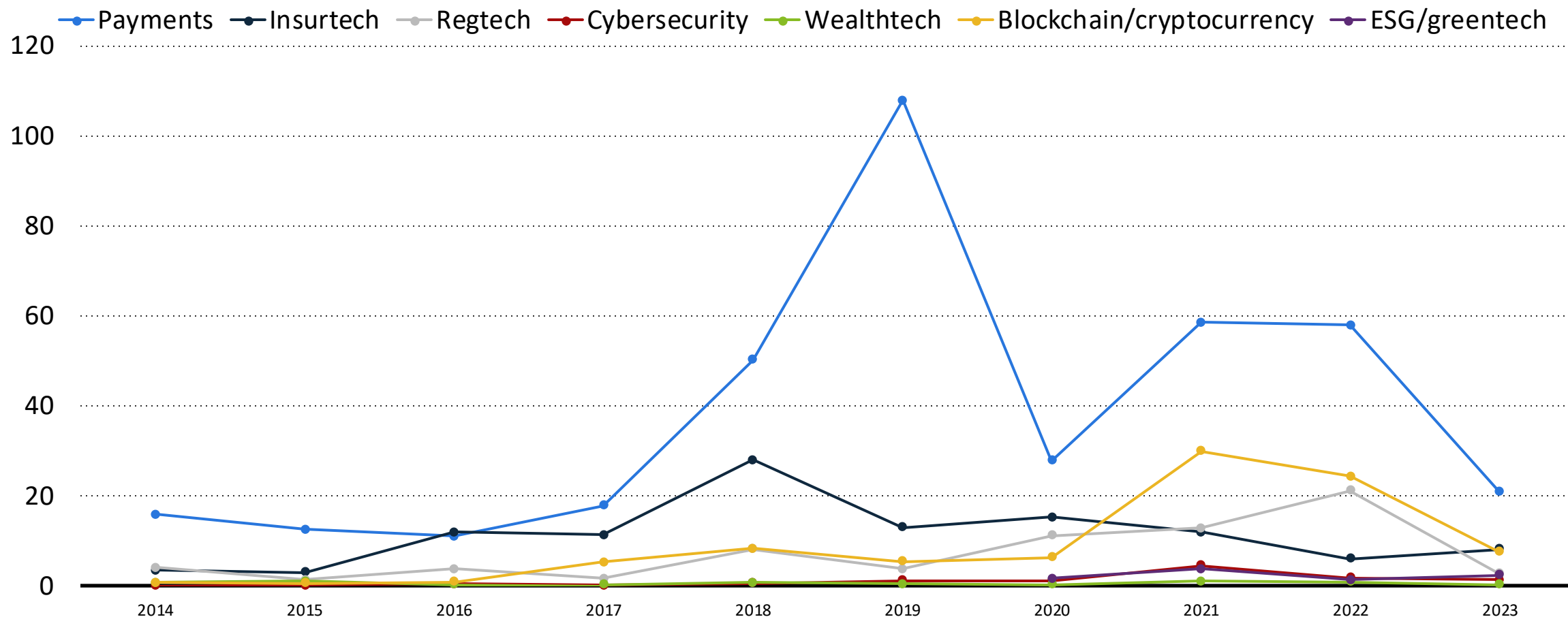
Note(s): Worldwide; 2023

Further information regarding this statistic can be found on [page 8](#).

Source(s): CB Insights; [ID 1254836](#)



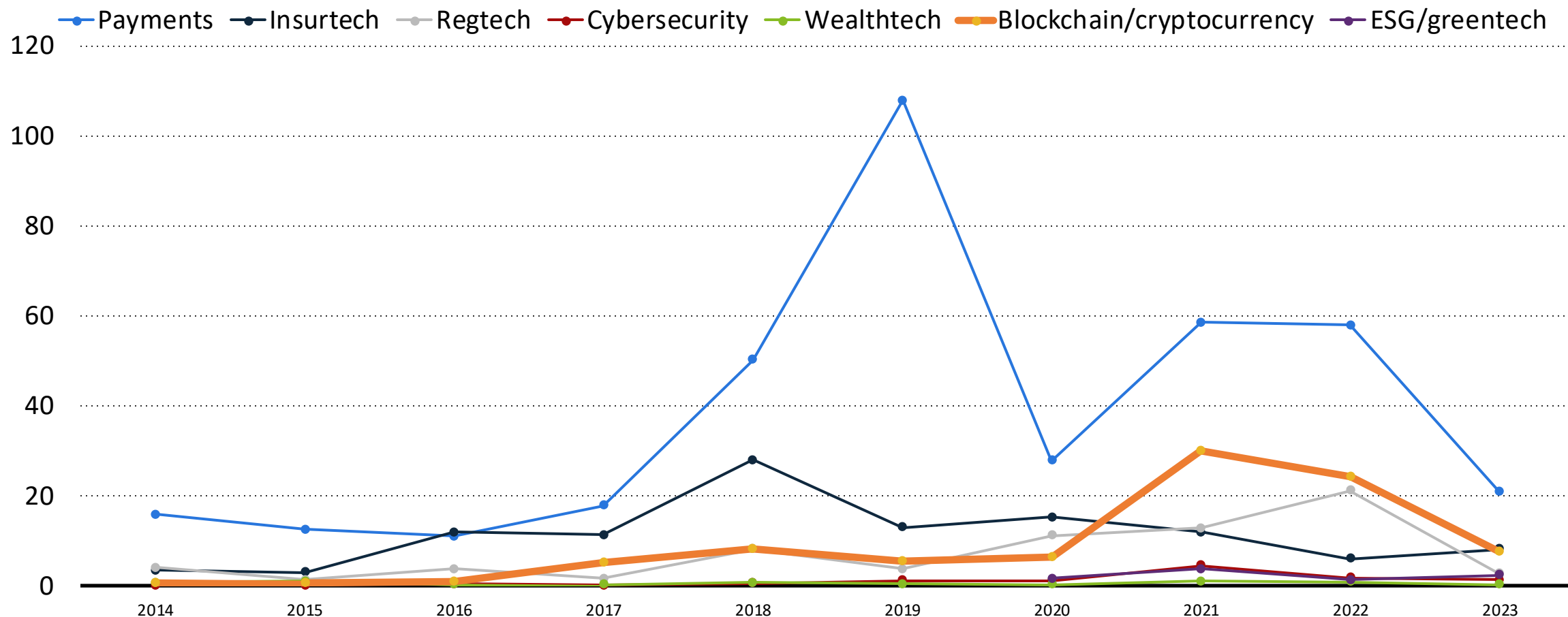
Value of investment in fintech worldwide from 2014 to 2023 in selected segments (in billion U.S. dollars)



Note(s): Worldwide; 2014 to 2023; Figures include venture capital, private equity, and mergers and acquisitions deals.
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): KPMG; PitchBook; [ID_1447294](#)



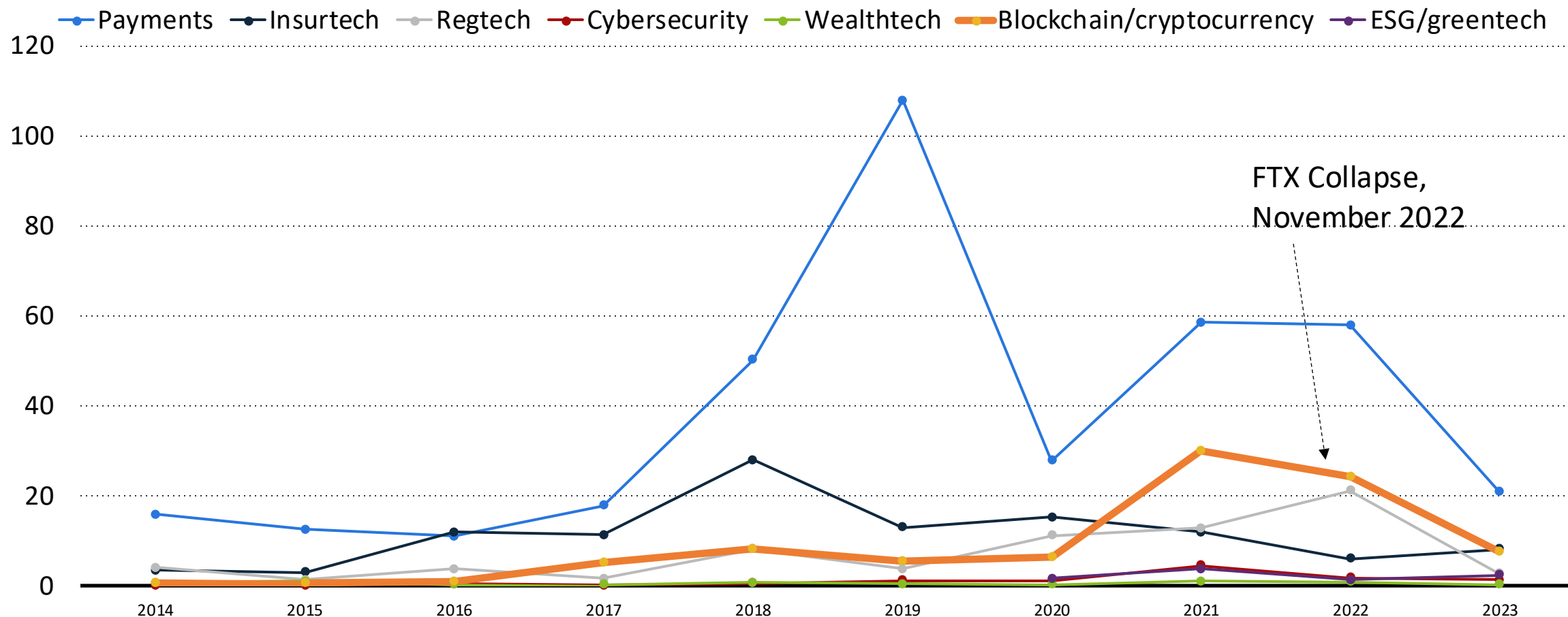
Value of investment in fintech worldwide from 2014 to 2023 in selected segments (in billion U.S. dollars)



Note(s): Worldwide; 2014 to 2023; Figures include venture capital, private equity, and mergers and acquisitions deals.
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): KPMG; PitchBook; [ID_1447294](#)



Value of investment in fintech worldwide from 2014 to 2023 in selected segments (in billion U.S. dollars)



FTX Collapse, November 2022

Note(s): Worldwide; 2014 to 2023; Figures include venture capital, private equity, and mergers and acquisitions deals. Further information regarding this statistic can be found on [page 8](#). Source(s): KPMG; PitchBook; [ID_1447294](#)

