



NFTs

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Nonfungible Tokens

- “An [NFT](#) is an asset verified using blockchain technology, in which a network of computers records transactions and gives buyers proof of authenticity and ownership. The current boom is mostly for digital assets, including images, GIFs, songs or videos. Most importantly, NFTs make digital artworks unique, and therefore sellable.
- “Now, artists, musicians, influencers and sports franchises are using NFTs to monetize digital goods that have previously been cheap or free. The technology also responds to the art world’s need for authentication and provenance in an increasingly digital world, permanently linking a digital file to its creator.” New York Times, March 11, 2021



Banksy,
"Morons"





Banksy, “Morons”

“This 1 of 1 NFT was created upon the burning of the original Pest Control-certified Banksy Morons print #325 of 500. This is the first ever authentic Banksy piece being turned into an NFT.

Watch the burning of the piece here: <https://twitter.com/burntbanksy>.

View the original COA on IPFS:

<https://gateway.pinata.cloud/ipfs/QmZg8P27gs6aQTxMhd7Qha4G9xkHdar8iYSHnQSksYaWsN/original-banksy-morons-coa.jpg>”

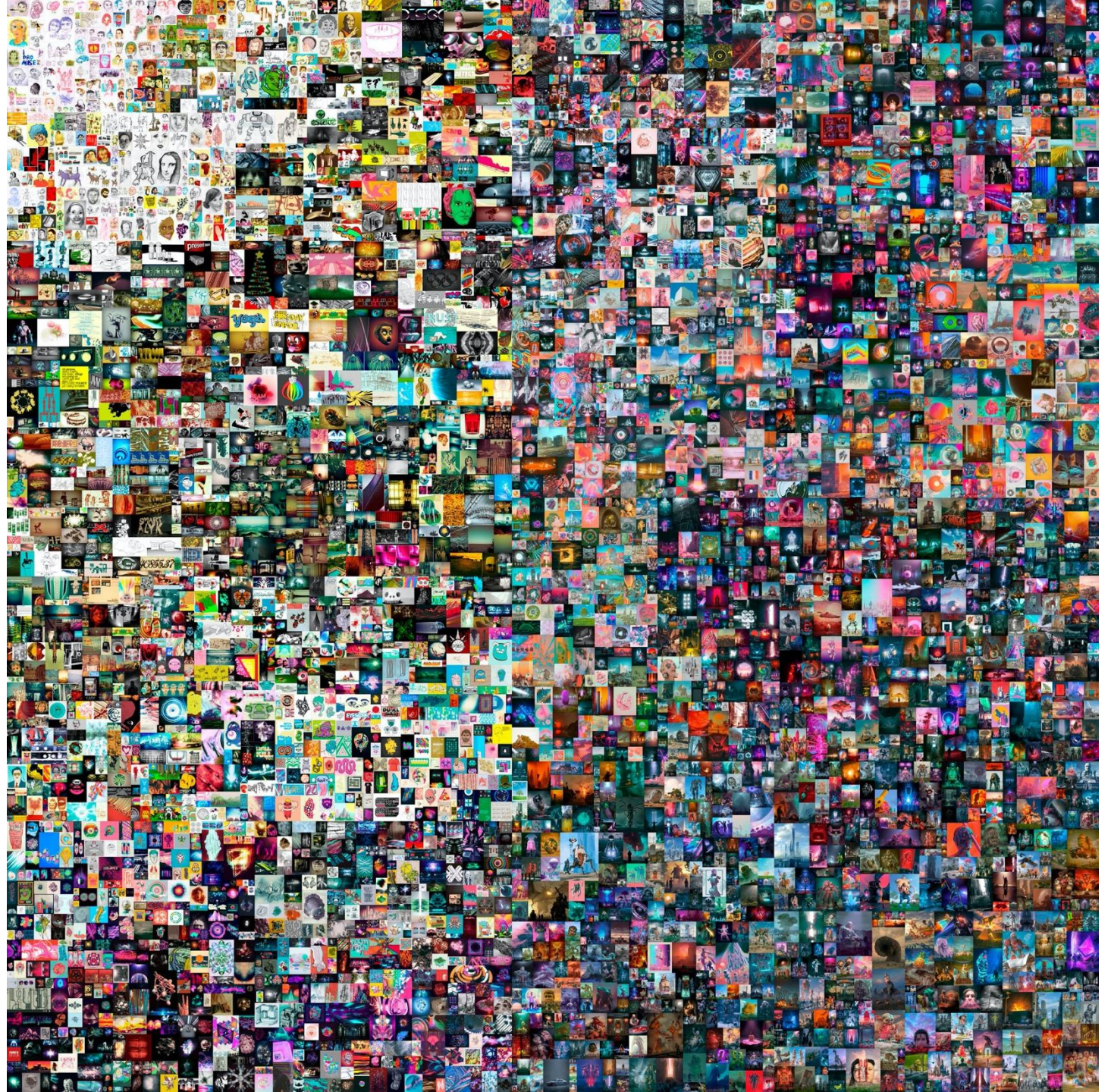


Beeple, “Everydays — The First 5000 Days”

a collage of all the images that the artist known as Beeple has been posting online each day since 2007.

Sold at a Christie’s auction on March 11, 2021 for \$69,300,000

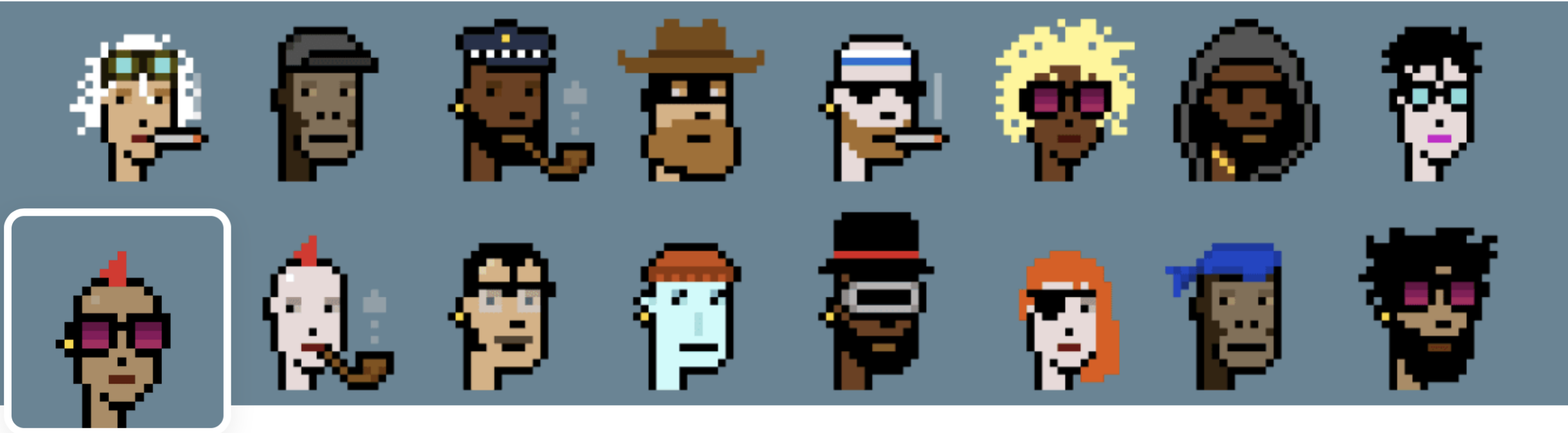
“[S]omeone could easily make a digital copy of Beeple’s “Everydays — The First 5000 Days” by simply downloading it through their internet browser, but even though the content would be exactly the same, they wouldn’t own the artwork itself without blockchain verification.” New York Times, March 11, 2021





NFT Collections

- Cryptopunks
- Bored Ape Yacht Club
- Meebits
- Decentraland



CryptoPunks



By C352B5

Items 9,998 · Created Jun 2017 · Creator fee 0% · Chain Ethereum

CryptoPunks launched as a fixed set of 10,000 items in mid-2017 and became one of the inspirations for the ERC-721 standard...

See more


1,056,216 ETH
total volume




floor price



0%
listed

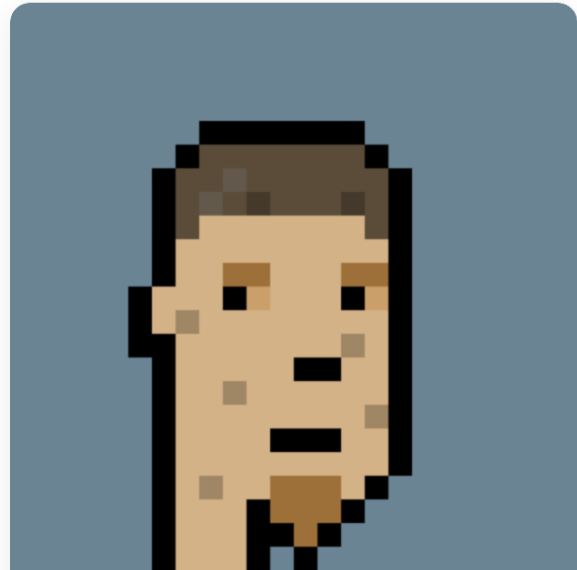
3,633
owners

36%
unique owners

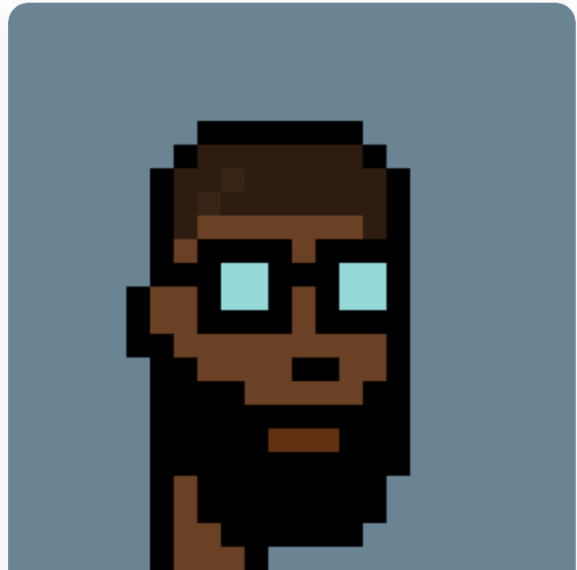
- Status 
- Buy Now
- On Auction

- Price 
- Quantity 
- Currency 

- accessory 95 
- type 5 

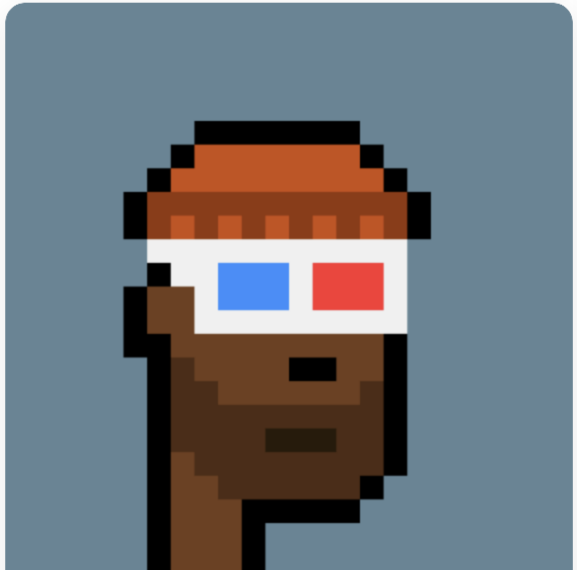


CryptoPunk #9268



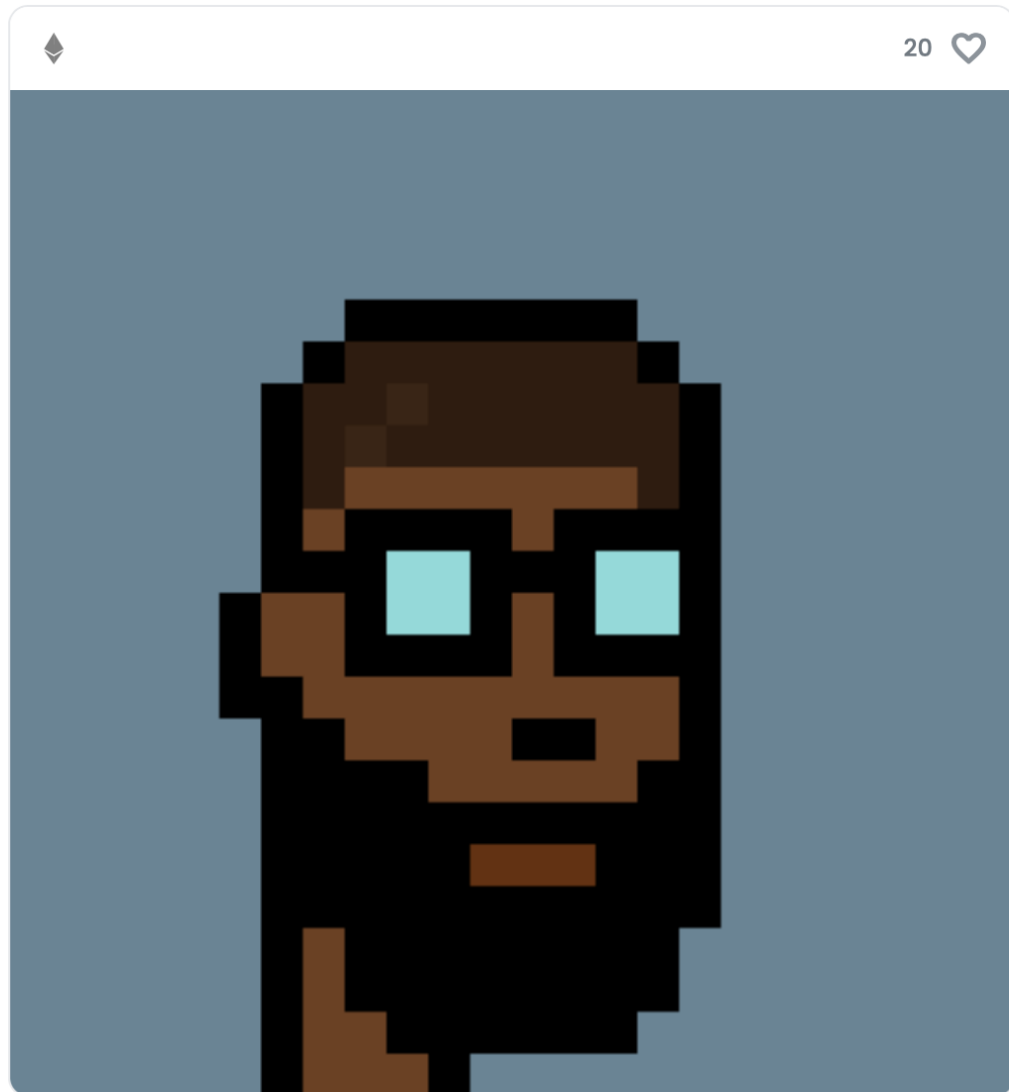
CryptoPunk #9274

Last sale: 9.50 ETH



CryptoPunk #3180





20

CryptoPunks

CryptoPunk #9274

Owned by [DBA964](#) 461 views 20 favorites

Price History



Listings

Offers

Description



Diamond Annie

Feb 21 · 4 min read · Listen



\$24 Million! Secret Behind The Highest Ever Cryptopunk #5822

Perhaps you have already heard that. A rare CryptoPunk #5822 sold for 8,000 ETH (\$23.7 million USD) on February 12, making it the highest-selling CryptoPunk to date. The NFT just looks like the below.





Source: De-Rong Kong & Tse-Chun Lin,
“Alternative Investments in the Fintech Era: The Risk and
Return of Non-fungible Token (2022)”

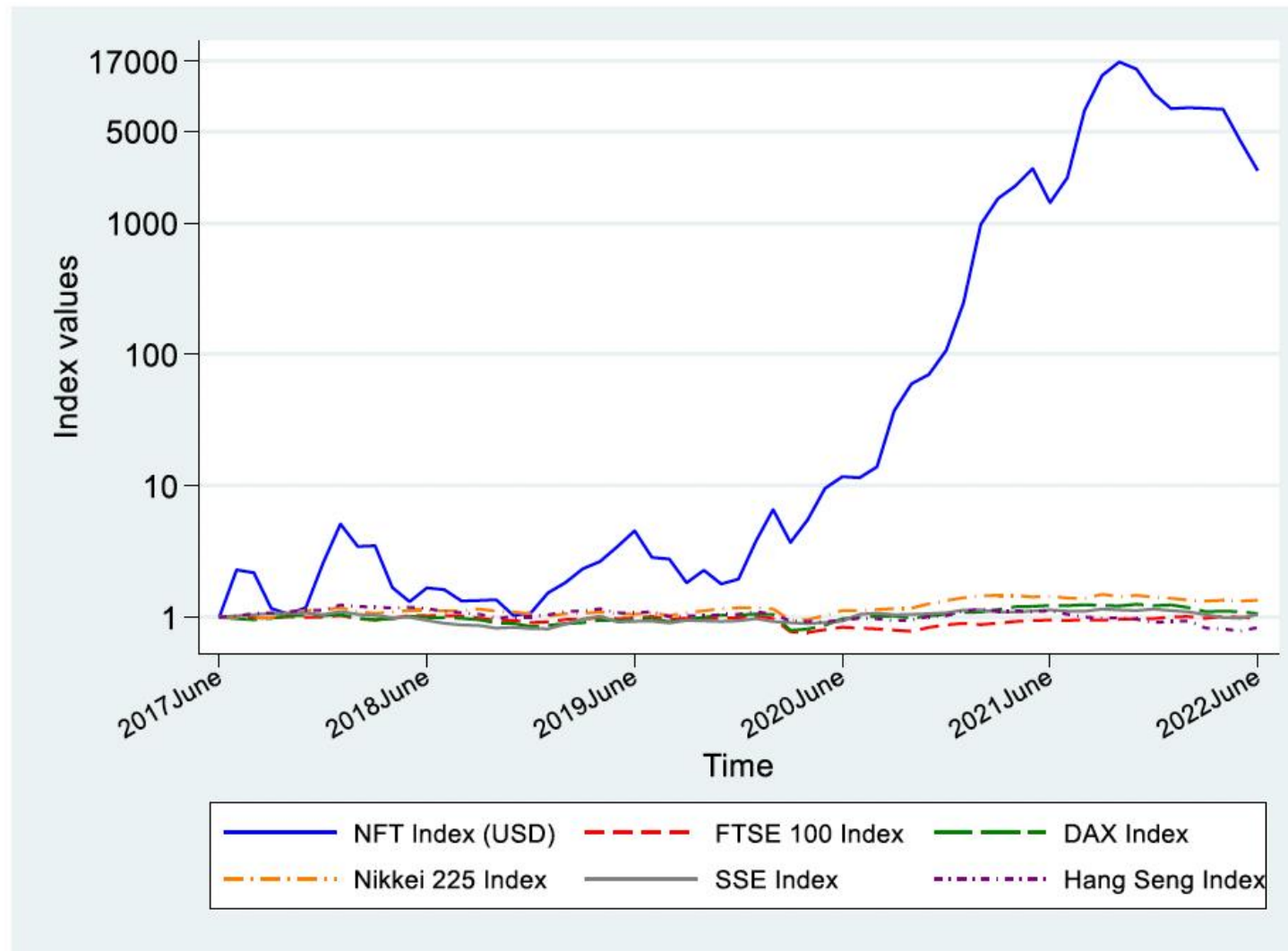


Figure 4. NFT index and stock market indices worldwide.

This figure shows the NFT index and stock market indices worldwide (except for the U.S.) over the period from June 2017 through June 2022. NFT index is estimated using the hedonic regression model in column (4) of [Table 3](#). Data on stock market indices are downloaded from Investing.com. [Appendix A](#) provides variable definitions in greater detail. All indices are set to unity in June 2017.



Source: De-Rong Kong & Tse-Chun Lin,
“Alternative Investments in the Fintech Era: The Risk and
Return of Non-fungible Token (2022)”

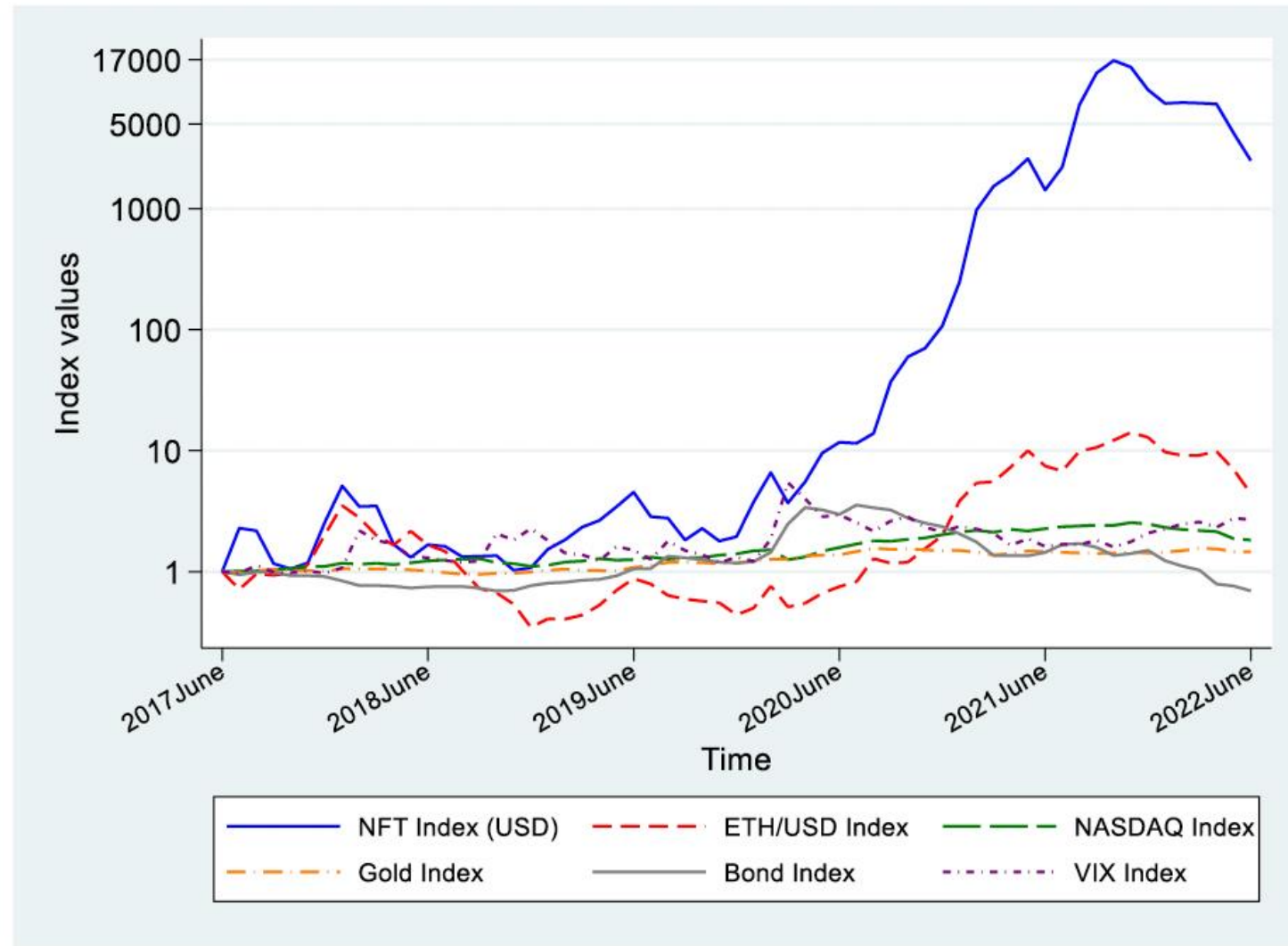


Figure 3. NFT index and major market indices.

This figure shows the NFT index and major market indices over the period from June 2017 through June 2022. NFT index is estimated using the hedonic regression model in column (4) of [Table 3](#). Data on market indices are downloaded from Yahoo! Finance and Investing.com. [Appendix A](#) provides variable definitions in greater detail. All indices are set to unity in June 2017.



Source: De-Rong Kong & Tse-Chun Lin,
“Alternative Investments in the Fintech Era: The Risk and
Return of Non-fungible Token (2022)”

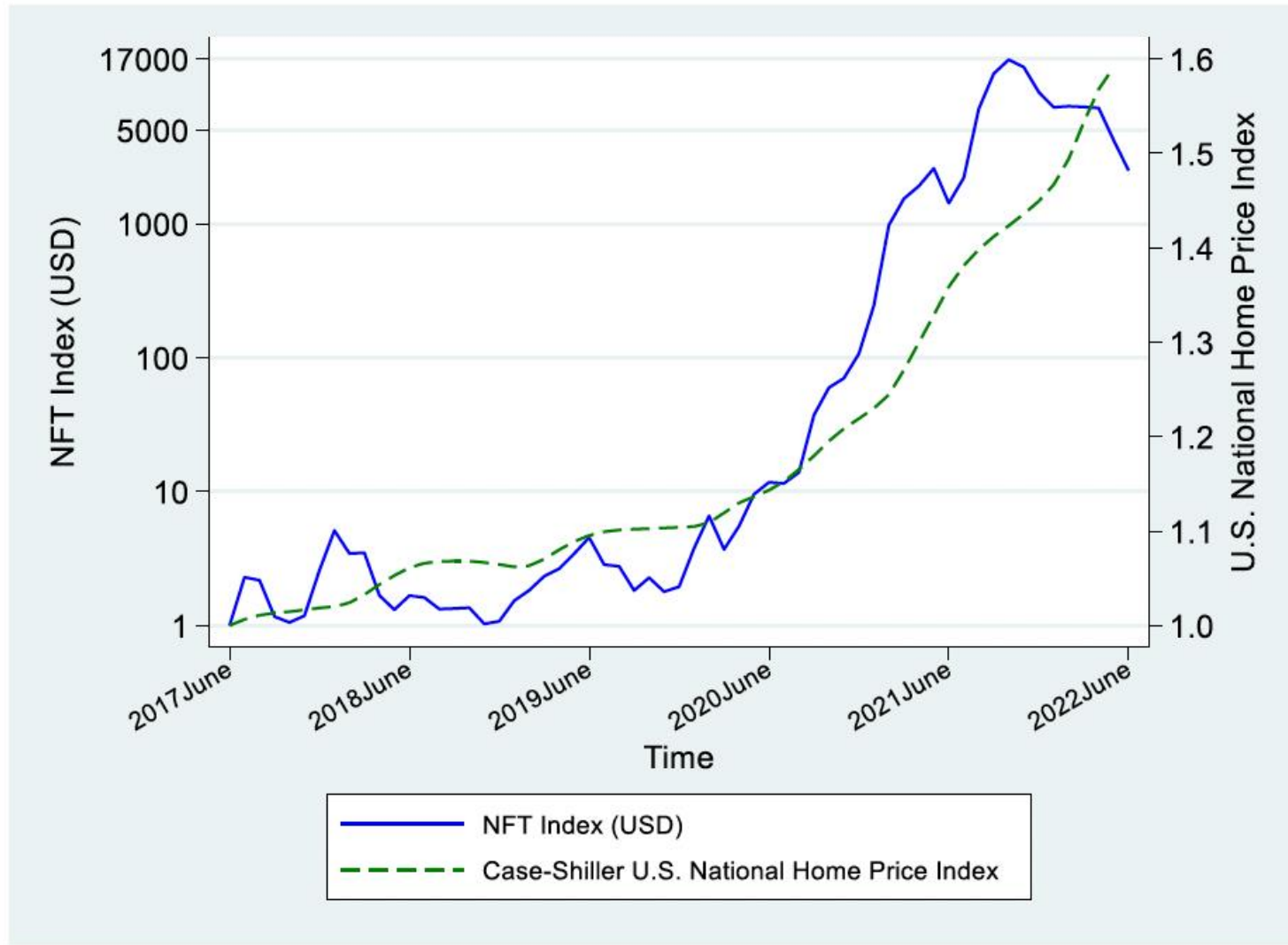
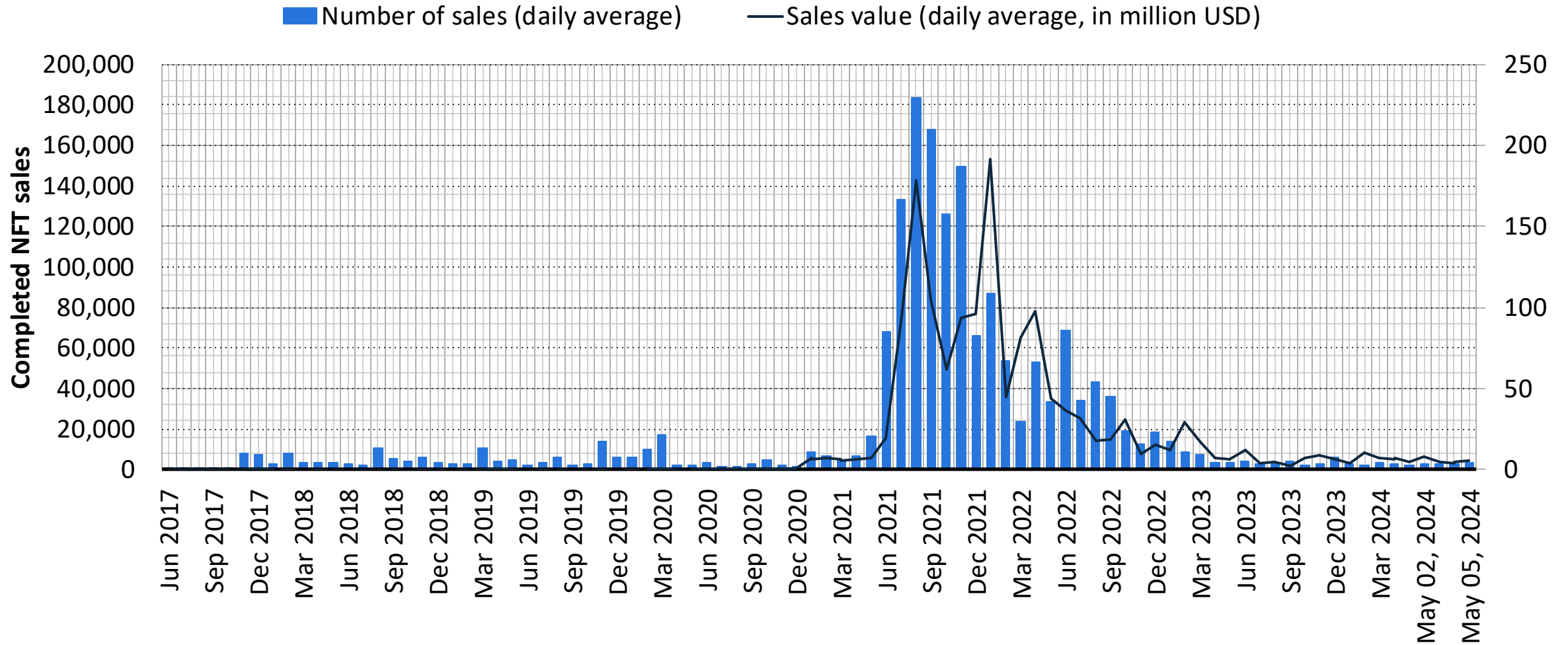


Figure 5. NFT index and Case-Shiller U.S. National Home Price Index.

This figure shows the NFT index and Case-Shiller U.S. national home price index over the period from June 2017 through May 2022 due to data availability. NFT index is estimated using the hedonic regression model in column (4) of [Table 3](#). The index values are set to unity in June 2017. [Appendix A](#) provides variable definitions in greater detail. All indices are set to unity in June 2017.



Average number and value of completed NFT sales on the Ethereum blockchain up to May 5, 2024 (in million U.S. dollars)



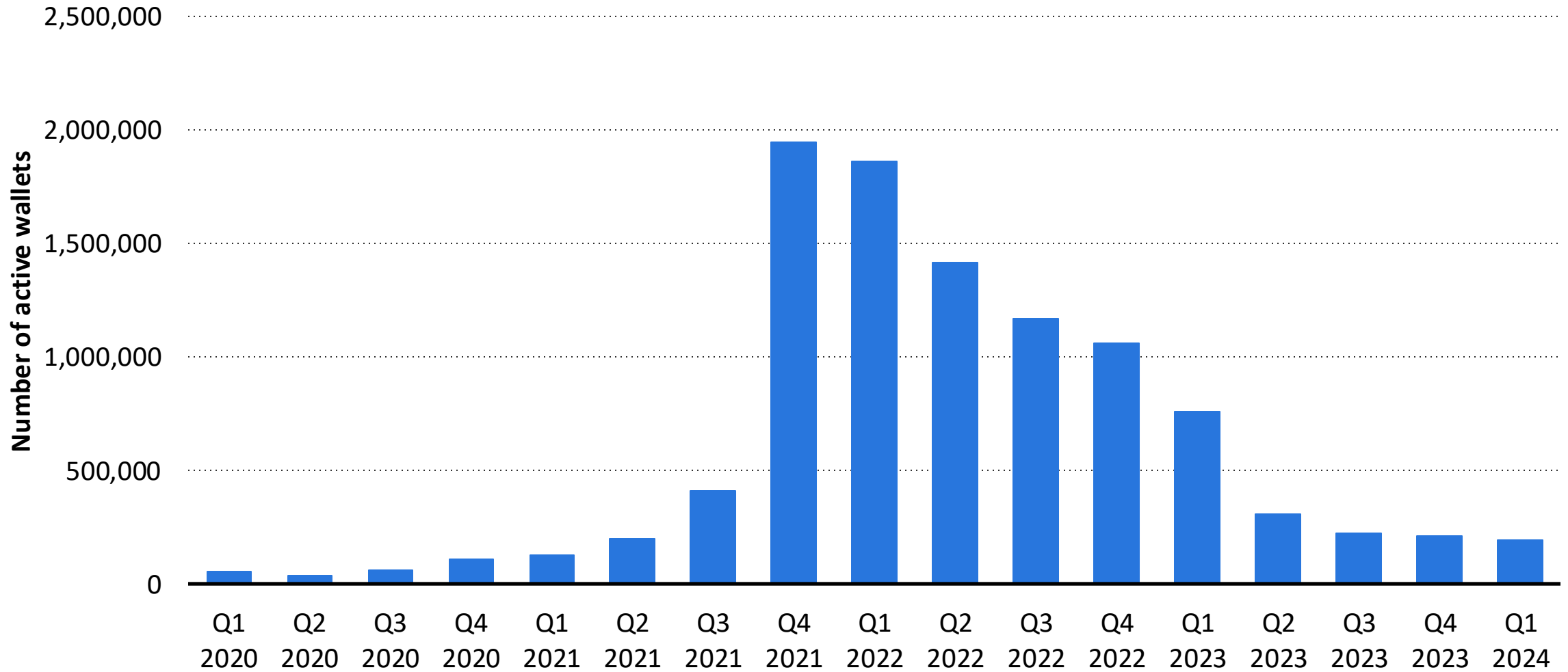
Note(s): Worldwide; May 5, 2024; The source focuses on transactions made on Ethereum (ETH) blockchain, which account for about 60 of the entire NFT market in 2022

Further information regarding this statistic can be found on [Page 4](#).

Source(s): NonFungible; [ID_1265353](#)



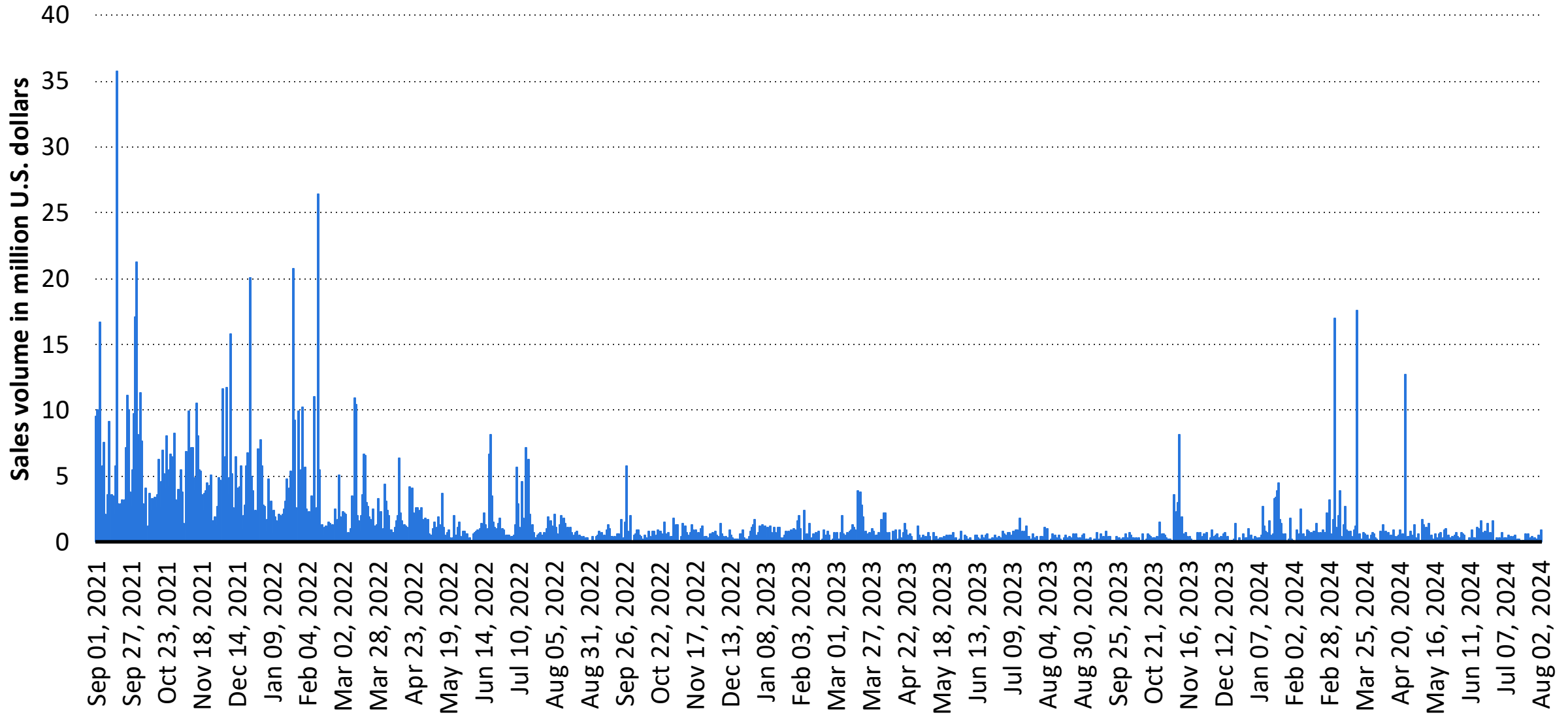
Number of active wallets that either bought or sold an NFT asset worldwide from 1st quarter of 2020 to 1st quarter of 2024



Note(s): Worldwide; Q1 2020 to Q1 2024; The source does not clarify on what moving average the figures were
 Further information regarding this statistic can be found on [page 8](#).
 Source(s): NonFungible; [ID_1266322](#)



Sales volume of NFT collectible CryptoPunks up to August 3, 2024 (in million U.S. dollars)



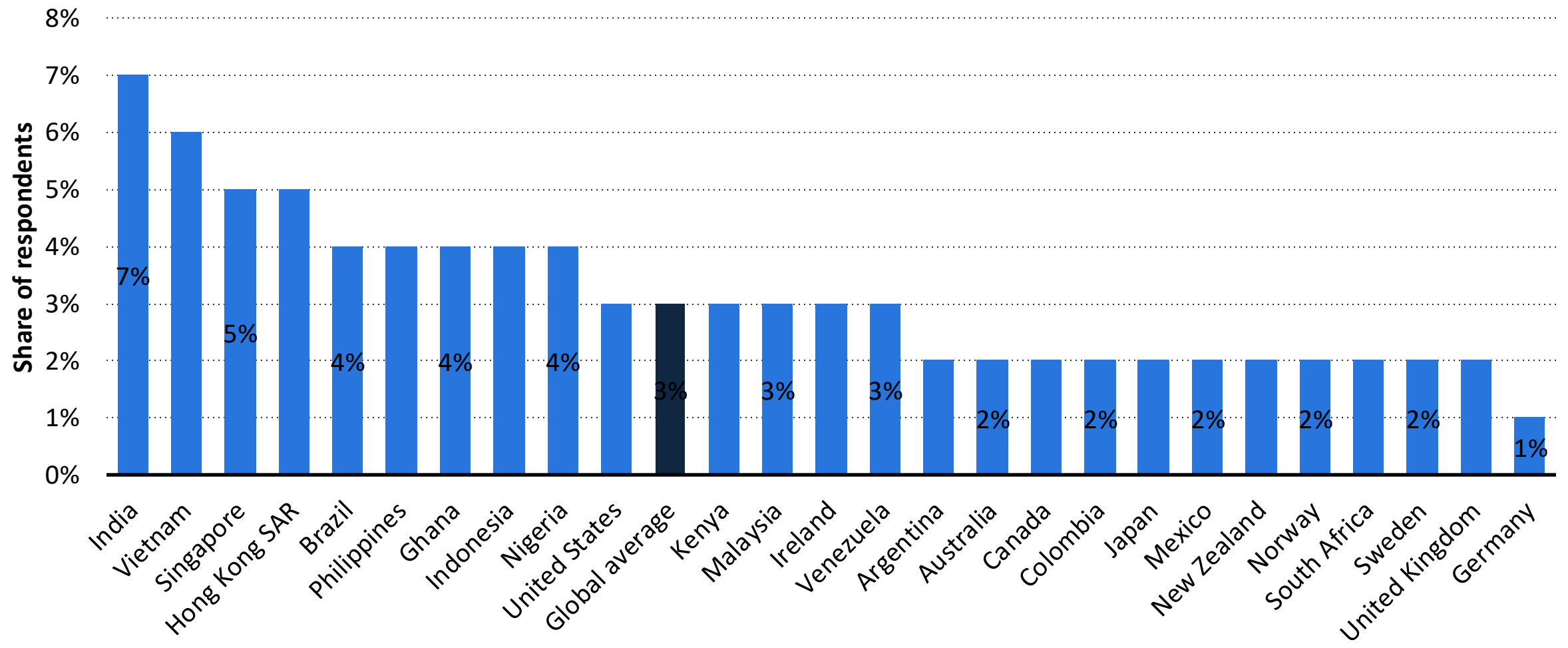
Note(s): Worldwide; August 3, 2024; The price refers to the Unicly CryptoPunks Collection (UPUNK) token - a coin that is connected to the full NFT set from the CryptoPunks exchange. It is not traded on other exchange markets

Further information regarding this statistic can be found on [page 8](#).

Source(s): NFTGo; ID 1265555



Percentage of adults who own an NFT in selected countries worldwide as of September 2022



Note(s): Worldwide; July 2022 to September 2022; 18 years and older; 272,257 respondents; Three-month rolling average; The source adds that "due to the varying Google infrastructure in each territory, not all surveys were nationally representative. Where a nationally representative sample was unavailable, a natural fall/convenience sample was used."

Further information regarding this statistic can be found on [page 8](#).

Source(s): finder.com; Google Surveys; Qualtrics; [ID.1278047](#)